

## VEGGIEAT NOTES LILLE, 2-3 FEBRUARY 2016

### 1.0 IN ATTENDANCE

Steering Committee Members in Attendance		Institution
Professor Heather Hartwell		Professor, Bournemouth University, UK
Professor F. J. Armando Perez-Cueto		Associate Professor of Public Health Nutrition, Department of Development and Planning, Copenhagen University, Denmark
Professor Erminio Monteleone		Sensory Food Science Professor and Head of the Sensory Unit at GESAAF, University of Firenze, Italy
Dr Agnes Giboreau		Research Director, Centre De Recherche, Institute Paul Bocuse, France
Dr Laurence Depezay		Bonduelle, France
Advisory Committee Members in Attendance		Institution
Professor John S. A. Edwards		Professor of Foodservice, Bournemouth University, UK
Other Participants in Attendance		Institution
Professor Ann Hemingway		Professor, Bournemouth University, UK
Professor Katherine Appleton		Associate Professor, Bournemouth University, UK
Ms Carmen Martins		Project Administrator, Bournemouth University, UK
Dr Eloise Castagna		Bonduelle, France
Dr Audrey Guillemot		Bonduelle, France
Dr Laure Saulais		Centre De Recherche, Institute Paul Bocuse, France
Dr Caterina Dinnella		University of Firenze, Italy

### 2.0 APOLOGIES FOR ABSENCE

No apologies were given.

### 3.0 WELCOME AND INTRODUCTION

Professor Heather Hartwell (HH) welcomed the partners to Bonduelle, Lille and thanked François Letissier for hosting the meeting. Monsieur Letissier Head of R&D at Bonduelle welcomed everyone to Bonduelle and hopes that the meeting will be successful. Further, HH presented all the agenda items for the next two days and asked the partners and advisory board to introduce themselves. She also welcomed Carmen onto the team and explained that Ann Bevan, due to personal circumstances has had to withdraw from the project. Other new members from Bonduelle – Eloise Castagna and Audrey Guillemot were also welcomed and good wishes were sent to Dr David Morizet in his new position at L’Oreal.

### 4.0 APPROVAL OF MEETING MINUTES FROM LYON – 20/21/22<sup>TH</sup> APRIL 2015

Minutes from previous meeting in Lyon were approved.

## 5.0 MATERS ARISING

HH was pleased to announce that finally there had been a successful change of partner from AAU to KU. She also reported that the periodic report had been submitted and thanks all the partners for their efforts in completing the data required for form C. The success of the mi-term review.

## 6.0 WORK PACKAGES 3,4,5 PRESENTATIONS

Presentations have been lodged on dropbox.

### ➤ Work Package 3 – Product acceptance – Laure Saulais

- Presentation of the results for FR, IT and UK – Table 1
- Presentation of the material and methods for the pilot test
- Presentation of the preliminary results

### ➤ Work Package 4 – Intervention study – Armando

In summary, for seniors we will have the principle of the burger. Laure's team will provide with an enhanced technical specifications (recipes). Therefore, we will have the same principles across each country, which includes the same amount/quantity; how these are labelled and presented will be country specific for acceptability of that particular population.

The nudge proposed from WP3 is to use a default- "main dish of the day"

The second bit: is the product consumed? How much is wasted in the plate. The vegetarian burger will be used as the principle in all countries.

Nudge: dish of the day. Lunch&Clubs in the UK, where people have to go on a monthly basis. Measure choice of dish and actual consumption. The name is going to be country specific, based on the feedback of the focus groups and pilot questionnaires.

The "Pie" was chosen for adolescents because it was the less favourable in two of the countries. The recommendations to improve the "pie" will be presented in the schools. The intervention will be again the "dish of the day" (default), name will be country specific, cross-over design, sample size to be determined.

### ➤ Work Package 5 – Model development – Armando

Data from WP2 will be used for a preliminary exec. on modelling and UniFi partners will work on a publication that will contribute to answer the research question of WP5. KU will work with master's students for further modelling determinants of vegetable consumption. There is a paper accepted at the Family and Consumer Science Research Journal with a first attempt of using structural equation modelling.

In summary it was agreed that guiding principles would be used to ensure consistency across each country and that a case study approach would be taken. For the seniors the "burger" was the least liked dish as presented at Table 1. Therefore, this dish will be taken into the field. IPB to provide enhanced specification reacting to feedback from consumers and the name to be directed by consumer feedback for WP3. The intervention nudge will be "dish of the day". The dish will be presented in a cross-over study and consumption will be measured as an outcome that is common to all countries. IPB and KU to provide sample number and protocol for the study, by March 2016. For the young people the dish selected was the "pie" as this again proved to be the least liked dish for this population.

**Table 1 – Summary of results from WP3**

<b>Adolescents</b>		
	+	-
UK	Burger	Pie
FR	Soup (burger)	Pie
IT	Pie (Soup)	Burger
DK	Pie	Soup
<b>Seniors</b>		
	+	-
UK	Soup	Pie (Burger)
FR	Soup	Burger
IT	Soup (Pie)	Burger
DK	Soup	Burger

**ACTION: IPB and KU to provide sample number and protocol by March 2016.**

## **7.0 SECONDMENTS**

After the periodic report all secondments are up to date. There will be a change in ESR participation from University of Firenze to align to the sixty-day rule of minimum requirement. It has been accepted by the EU Project Officer for BU to give UF 1PM at Bonduelle, for an ER researcher.

**ACTION: All partners to email CM the planned secondments and new secondees.**

## **8.0 DROPBOX**

Carmen Martins (CM) proceeded with a brief explanation of how BU will use dropbox. This tool will only be used to share administration documents, dissemination, timesheets and agreements, facilitating the communication between Bournemouth University and the partners. The commercial information will not be uploaded.

## **9.0 PAPERS AND CONFERENCES**

Professor Appleton was congratulated on the publication of the critical review of vegetable consumption. Slides were then presented of a summary of publications, conference attendance and other activity. A film was shown of WP3 conducted at BU.

**ACTION: All partners to email CM any activity regarding publication, conferences and other activity. Whilst on secondment CM will accept comments and content regarding refining the film of WP3.**

## **10.0 RECRUITMENT OF POST-DOCS**

HH reported that an advertisement for the BU post-doc had been approved by HR and was scheduled to be advertised 01.02.2016 for close of application 01.03.2016 and interviews to be conducted March 2016. As per guidance from the EU Project Officer, HH will ask AG to help with interviews and recruitment to demonstrate a full team approach.

### **11.0 ADVISORY BOARD FEEDBACK**

Professor Edwards thanked Bonduelle for a very well organized and hospitable meeting. He then continued by saying how encouraged he was with the dynamics of the team and the progress of the project, specifically the project is now entering a challenging phase, with WP4 from his experience working with older people, the cross over study will be particularly challenging, but PJE is sure that the team will rise to the challenge. A slight concern to be aware of its that given the nature of the cross-over study, if initial results seem to indicate there will not be a significant difference then the team will need to react accordingly.

<b>ACTION: Good reactive feedback is required as the project progresses.</b>
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### **12.0 AOB**

As part of the meeting the partners were given the opportunity to talk about any other business (AOB), but no further questions were raised. HH shared with the partners that BU was hosting FoodBIZ May 18<sup>th</sup> 2016 where industry and academia will use the day to network and share experience.

AH advised the partners for some time-out during secondment period, to focus on publications and writing papers.

AG asked about post-doc mobility. HH explained that there is no mobility built in for post docs, unless partners would like to resource from management costs.

AP-C mentioned a proposal for an ITN (International Training Network) bid. Partners will consider and HH will commence writing whilst on secondment in France.

### **13.0 DATE OF THE NEXT MEETING**

The final project meeting will take place July 2017 in Copenhagen hosted by KU - after the ICCAS conference hosted by AAU. It would be nice for as many partners and secondees to attend as possible to celebrate the successful completion of the project. The next meeting will take place at BU – 17<sup>th</sup> and 18<sup>th</sup> of November 2016.

### **14.0 CONCLUSION**

HH thanked all the partners for their contribution and efforts and for their participation in the project meeting. HH also thanked Bonduelle for their very kind hospitality.

