

VEGGIEAT NOTES KU 3rd and 4th JULY 2017

1.0 IN ATTENDANCE

Steering Committee Members in Attendance	Institution
Professor Heather Hartwell	Professor, Bournemouth University, UK
Professor F. J. Armando Perez-Cueto	Associate Professor, Department of Food Science, University of Copenhagen.
Dr Agnes Giboreau	Research Director, Centre De Recherche, Institute Paul Bocuse, France
Skype Attendance	
Professor Erminio Monteleone	Sensory Food Science Professor and Head of the Sensory Unit at GESAAF, University of Firenze, Italy
Dr Caterina Dinella	University of Firenze, Italy
Dr Eloise Castagna	Bonduelle, France
Other Participants in Attendance	
Institution	
Mr Philip Leahy-Harland	Project Officer, Bournemouth University , UK
Mrs Carmen Martins	Project Administrator, Bournemouth University, UK
Dr Vanessa Mello Rodrigues	Post-Doc, Bournemouth University, UK
Mrs Brit Hars-Rasmussen	Project Administrator, Copenhagen University, Denmark
Dr Quênia dos Santos	Post-Doc, Copenhagen University, Denmark

2.0. APPOLOGIZE FOR ABSENCE

No apologies were given.

3.0 WELCOME AND INTRODUCTION

Professor Heather Hartwell (HH) welcomed the partners to the University of Copenhagen (KU). Introductions were made around the table and partners welcomed on Skype. This is the final celebratory meeting of VeggieEAT, where the main agenda item is to allocate completion of report tasks and to give an overview of the completed project. AP-C congratulated Professor Hartwell on her rigorous and comprehensive management of the project.

4.0 APPROVAL OF MEETING MINUTES FROM BOURNEMOUTH, NOV 2016

Minutes from the previous meeting in Bournemouth were approved with no comments from partners.

5.0 SHORT PRESENTATIONS OF WORK PACKAGES, INCLUDING DELIVERABLES

These have been sent to partners and the EU project officer.

6.0. SECONDMENTS AND FINANCIAL IMPLICATIONS

First of all, Philip confirmed that finance was dependent on completed secondments where minimum requirement is 60 days. A traffic light system will be used to indicate level of potential risk.

- **AAU (amber)** will need to return finances associated with AP-C secondment to Bonduelle.
- **Bonduelle (red)** will need to potentially return approximately 900€ associated with AP-C secondment, above. There is a deviation of five (5) secondments from the original plan as stated on the collaboration agreement. It was agreed that 15 days to UniFi would be completed.
- **IPB (amber)** has a deviation of four (4) months from the original plan as stated on the collaboration agreement. However a solution proposed is that part of KU month will be accomplished and 23 days to BU will also be accomplished. The rest will be lost.
- **UniFi (green)** all secondments planned to be accomplished.
- **BU (green)** all secondments planned to be accomplished.

ACTION: Philip to send an updated Gantt Chart , week starting 10th of July and narrative to confirm partners risk status with regard to financial implications of non-completed secondments. All partners to update Carmen on missing agreements and timesheets.

See attachment for Gantt chart detail.

Subsequent information; it appears that we have €250k underutilised funding due to secondments not happening as per the collaboration agreement. HH proposes to enquire of the project officer if the project could be extended to allow IPB to fulfil some of the industry secondments not utilised.

7.0. REPORT RESPONSIBILITY

Both Bonduelle and IPB will provide a statement of project impact. Eloise shared an excellent presentation.

ACTION: IPB and BOND to send industry report by 1st September 2017.

8.0 FINANCIAL PROCESS

It is paramount that all secondment agreements and timesheets are logged with both Carmen and kept locally in case of audit.

ACTION: Partners to update Carmen with final agreements and timesheets.

9.0 DISSEMINATION AND IMPACT

HH congratulated all partners on the extensive activity, both dissemination and engagement, plus publishing. The activity log is extremely impressive and demonstrates full coverage of project significance in all key areas of measurement from conferences to social media.

ACTION: Partners to update the log by 7th July.

This has been sent to the EU project officer.

9.0. POST-DOCTORAL RESEARCHERS PROFESSIONAL DEVELOPMENT

HH congratulated Vanessa and Quênia on their commitment and enthusiasm for the project, during their year of recruitment. She requested that they provide a narrative of training, career development, publications, networking and future plans.

ACTION: Vanessa and Quênia to send a 2 page document by 1st of September 2017.

10.0 NEXT BIDS – Further funding

HH reported that two bids have been submitted as follow-on to VeggiEAT;

1. British Council Newton Institutional Links
VEG+ Increasing vegetable consumption for young adults through short food supply chains
2. Horizon 2020 Marie Curie Individual Fellowship
VEGUP- Increasing Vegetable consumption through foodservice

She encouraged other partners to horizon scan for further funding.

ACTION: All partners to look for further funding.

11.0 AOB

HH reiterated her thanks to the team and Erminio repeated his appreciation of her leadership. She also thanked Mrs Martins for her superb administration of the project. The post-docs both thanked for the opportunity of working on such a high-profile EU bid and the personal development opportunities therein.

No further business.

11.0 ADVISORY BOARD FEEDBACK

Professor John Edwards from the Advisory Board sent an email of comments on WP4; *May be the nudge was just too 'subtle'? I am not clear that the results prove that nudging simply does not work; just that this particular nudge and the way it was presented/administered was not sufficiently robust to produce a significant result. If the signs had been more prominent, if this nudge was done in a different way, by, for example, the server telling diners about the choice, would the results have been different?*

Other nudges might well work. Where, for example, meals are paid for, price manipulation, the inclusion of a 'free beverage etc., might well produce entirely different results. The choice of nudge is, therefore, paramount. Clearly, in good old fashioned style, the present results validate the methodology and partnership arrangements etc., what is needed is further funding to investigate other nudges.

12.0 CONCLUSION

HH thanked all the partners for their contribution and efforts and for their participation in the final project meeting and looked forward to seeing them at the ICCAS conference. She also thanked Prof

Mikkelsen and Dr Gitte Larsen for organising the excellent Crowd of Science event at Aalborg University.

HH presenting Veggieat at the Crowd of Science event.

