

*Call for Abstracts*

# **The International History of Public Relations Conference**

Academics, practitioners and research students are invited to submit competitive abstracts and papers for presentation at the 11th International History of Public Relations Conference (IHPRC) to be held on June 23-25, 2020 at  
***Boston University, Boston Mass., USA.***

For the past decade, IHPRC has been the premiere international conference addressing the history of public relations and related disciplines. This year, the conference moves to Boston University, home of the first university degree in public relations.

Submissions that examine the history of public relations education are particularly encouraged. Proceedings, presentations and keynote presentations, are available at <http://historyofpr.com>

## **Submissions - Deadline for consideration 20 December, 2019**

(submissions received after deadline will only be reviewed on a space available basis)

Papers for presentation at IHPRC 2020 will be selected, after peer review, on the basis of abstracts, of no more than two pages total length, including references. The abstract should express the purpose, methodology, findings, implications/limitations and originality of the study. Author and affiliation details are to be printed on a separate sheet and the author(s) should not be identified in the abstract.

Submissions and questions should be emailed to [ihprc@bu.edu](mailto:ihprc@bu.edu)

Research submissions should address historical understanding of public relations and related fields.

Abstracts must be presented in Word format, 12 point font size, single spacing with 1-inch (25mm) margins on A4 page size. For examples, please see:

<https://microsites.bournemouth.ac.uk/historyofpr/files/2010/11/IHPRC-2016-Abstracts.pdf>.

For 2020, we would also welcome “works-in-progress” as well as completed papers.

*Information on conference registration and conference hotel room rates to follow.*

*@historyofpr facebook.com/IHPRC*