



**FACULTY OF MEDIA & COMMUNICATION**

**BOURNEMOUTH UNIVERSITY**

**THE ARCHIVE OF THE  
INTERNATIONAL PUBLIC RELATIONS ASSOCIATION**



**Compiled by Professor Tom Watson  
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Enquiries about the archive can be emailed to [prhistory@bournemouth.ac.uk](mailto:prhistory@bournemouth.ac.uk)

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The archive of the International Public Relations Association (IPRA) was acquired by Bournemouth University in early 2011. It contains papers, newsletters, books and photographs from 1953 to the early 2000s. Preliminary cataloguing of the archive has been undertaken by Prof Tom Watson of The Faculty of Media & Communication. Brief summaries have been made of the Executive Minutes and Agendas, Conferences and Meetings correspondence, and Congresses correspondence.

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**IPRA ARCHIVE – 1953-1979 agendas and meetings**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1953	London, Hastings	Provisional Committee for the Establishment of an IPRA Follow on from 1952 meeting (not in archive). Leading aims: <ul style="list-style-type: none"> <li>- Raising of the standards of public relations practice in all countries; Exchange of professional experience and ideas; Explaining public relations to the world outside the profession; (summary) issues facing PROs such as recognition, professional skill and professional ethics “(linking the codes now being compiled in several countries). (p.3)</li> </ul> Founders came from France, Netherlands, GB and USA, with observers from Finland and Italy.
1954	London	Provisional Committee Minutes <ul style="list-style-type: none"> <li>- Discussion about representation of national PR bodies on IPR(A) Council and clearing house for membership applications</li> <li>- Membership would only be for individuals (p.5)</li> </ul> Hall report to PRSA “The idea for an International Public Relations Association was conceived five years ago at a meeting in Holland by T. Fife Clark ... and the late Johannes Brongers” (p.2) * The main matters of the 1954 meeting were about the formation of IPRA, representation on its Council by national bodies and methods of awarding membership.
1955	London	Provisional Committee Minutes Formation of IPRA Objects set out on p.4 (similar to 1953 meeting)
1955	Bath (C)	First meeting
1955	The Hague (C)	Belgium and Finland join; Work starts on to research information on “professional ethics, status, and qualifications” (p.3)
1956	Paris (C)	Recognition for Finland, but Italy delayed as two organisations had applied Code of Ethics – papers on a code of ethics and standards of professional practice discussed (p.6)
1957	Oslo (C)	Big group of new personal members join (60 by end of meeting); Sweden recognised at national association. Brazil deferred. Three associations applied from Italy – the Rome-based Associazione Italiana per le Relazioni Pubbliche was granted recognition – “Mr Fife-Clark reported that much of the Rome organisation’s funds comes from large Italian firms which regard this as an anti-Communist investment.” (p.8)
1958	Brussels (C)	Another expansion of membership to c.100. Philippines joins but Free China and Japan deferred Code of Ethics and Standards of Practice; and standardisation of terminology two main research areas for coming 12 months (p.10). TTH is Hon Secretary

1959	London (C)	First woman member (?) “Mrs J. Bradbury, Qantas Empire Airways (GB)”, p.6 More new members. NZ recognised but Taiwan and Japan again deferred. Report on definitions given by Robert L. Bliss (p.10) but no copy in files
1960	The Hague (C)	Australian, Germany and Greece recognised. Code of Conduct to be included in Constitution (items 10-11) Expulsion of member (item 20)
1961	Venice (C)	International PR training centre proposed (item 10, p.16). Code of Conduct accepted (p.16) Denmark joins; further membership growth.
1962	Paris (C)	Amendments to Code of Conduct (p.6) TTH now chair of membership committee. Discussion of what is a PR practitioner and what is meant by “international significance”. UN recognition – approach to be made for recognition from UNESCO
1963	Berlin (C)	254 members in 27 countries. Argentina, Brazil and Israel recognised. (pp.4-5) New constitution adopted (pp.5-6) Discussion of adoption of Code, difficulty of enforcement (p.8) Plans for training centre moving ahead (p.9) International Federation of PR bodies (pp.13-14)
1964	London (C)	Swiss recognised. Federation rejected (pp.11-12; Training centre plans deferred. UN recognition “now virtually certain”, (p.18)
1964 Nov	Montreal (C)	Plans to seek UN recognition; “U Thant was a public relations man” (unattributed) Doris Maynard issue in Newsletter (pp.5-6) Paper on Ethics and Conduct, p.16 UN recognition granted (p.12)
1965 May	Athens (C)	Code of Athens, (pp.3-4, 7, 9-10) International PR consultants register proposed
1966	Barcelona (C)	Mention of International Conference for Education in PR Latin America – confusion in that region as to whether IPRA conflicted with Federation of InterAmerican PR Associations (FIPRA) Code of Athens mention on p.23
1967	Helsinki (Ex)	Code of Athens, p.8
1967	Rio de Janiero (C)	Code of Athens, p.7-8 Awards, p.16 Formation of IPRA Consultants Group (Annexe)
1968	Teheran	Code of Athens, pp.8-10 Definition of PR needed Official recognition of status of PR courses
1969	London (Ex)	TTH: “a club of individuals, not a federation of national associations”, p.6. Code of Athens, p.11

		Issues about Jerusalem being venue for World PR Congress, objections from United Arab Republic members, p.10-11.
1969	Dublin (C, Ass)	(Welcome speech by Irish PM, Jack Lynch; also refers to Code of Athens) TTH on “international club of PR men” (Assembly, p.1), Also in Council, p.2 World Federation of PR Associations (Ass, p.3) PR Education, (Ass, p.4) Objections to Jerusalem (C, p.4, 10-11) Members stand at 378 (C,p.4) Code of Athens (C, p.6) 1971 meeting in South Africa (C, p.12)
1969	London (Ex)	Future of the Association, p.1-2 SA meeting deferred (p.4) Congress in Israel switched to Tel Aviv “for administrative reasons” (p.5) World Federation of PR Associations, (p.5)
1970	Tel Aviv (C)	Future of IPRA, (pp.2-10) Education, pp.13-14 Consultants Group, pp.17-18
1970	Geneva (Ex)	Code of Ethics & Discipline sub-committee of Professional Standards Committee formed, with Herbert Lloyd in the chair. “It will study how to police the profession.” The former Code of Ethics group chairman M. Lucien Matrat “left the meeting” (pp.4-5)
1971	London (C)	Corporate membership again proposed (p.2) Financial problems: 25% cut needed in budget (p.2) Code of Athens (p.3) Loan of \$4000 to Israel mentioned (re 1970 World PR Congress)
1971	Dublin (B)	Israel debt (p.2) Questionnaire on use of Code of Ethics planned (p.5)
1972	Oslo (C)	Israel debt unpaid; Financial crisis eased Eastern Europe: “would welcome applications from any members of the profession within socialist nations (p.3) Sub-committee on ethics, chaired by Herbert Lloyd (p.3) Education survey (p.4) UN status still being sought (p.5)
1973	Frankfurt, Geneva	Only agenda for Frankfurt; no papers for Geneva
1974	Bombay (C)	IPRA obliged to pay Israeli debt to Uni of Michigan; no guarantee from Israeli organisations that they would reimburse IPRA (2) Albert Oeckl on PR education; Report to be done by Dr Georges Xifra Heras of Barcelona. Papers on Council of Presidents of PR Associations side-meeting
1974	London (B)	Israeli debt (p.3) Ethics – new version; link with PRCA Code (p.4)

1974	Brussels (B)	<u>Sec Report</u> : Membership 409 members in 46 countries (p.3); Ethics report in Newsletter 59 <u>Minutes</u> : Israel debt members make extra contributions to cover.
1975	London (B)	Israeli debt: Uni of Michigan “threatening” over non payment of expenses of a university speaker at Tel Aviv Congress (p.2) UN – IPRA has delegates to UN bodies; now seeking UNECO accreditation (p.3) Change in presidential term from 3yrs to 1yr (p.5)
1975	Nairobi (C)	PR education – Oeckl leads a discussion of his research Oeckl report included in papers
1975	Athens (B)	Israeli debt: Fully repaid (p.2) Oeckl on PR education
1976	Orleans (B)	UN – report on IPRA/UN Environmental Programme seminar in Athens “first active cooperation” (p.1)
1976	Boston (B)	Gold paper No.2 on PR Education (p.3) Creation of international confederation of regional PR bodies (p.4) Complaint by two members about UAR IPRA leader whose comments are considered to be “unfortunate” (p.4) <u>Ann Mtg Minutes</u> : proposal for an IPRA PR Diploma (p.2) Framed copies of the Code of Athens given to 11 US universities
1976	Amsterdam (Ex)	Financial situation is not critical (p.2) Membership has not deteriorated (p.2) Effects of Arab/Israel conflict in decision to go to Cairo for Council and General Assembly (P.3)
1977	Florence (B)	New IPRA publication proposed (p.3)
1977	Stockholm (B)	IPRA Review launched Finances are OK – small annual balance and reasonable deposits Membership grown by 20% from 1971 to 1977
1978	Hamburg (B)	Membership exceeds 500 for the first time
1978	Tokyo (B)	Gold Paper to be prepared on Use of Research in PR Finances OK
1979	London 1 (B)	Federation body again raised – world coordinating role for IPRA Discussion over permanent office and full-time staff
1979	Istanbul (B)	Violation of Code of Conduct “misunderstanding” (p.5) Post-Congress PR training successful; van der Meiden asked to do PR training at Utrecht University (p.7) UN – To attend NGO conference in Nairobi and send delegates to UN bodies.

**IPRA ARCHIVE – 1980-1989 agendas and meetings**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1980	Athens (Hellenic PR Association)	“Gold Efthynos of Public Relations” awarded to M. Lucien Matrat, former president of CERP and author of the Code of Athens, “on the occasion of the 15 <sup>th</sup> anniversary of its approval” (Athens, 1965) (Working programme, p.1)
1980	Paris (Board)	Proposals for International Foundation for Public Relations Research and Education (Agenda, p.2) and new membership category for PR associations and federations (p.2)
1980	Hong Kong (Council)	Proposal for IPRA Advisory Council of Educators (Minutes, p.2). Educators meeting held at Chinese University. Anne van der Meiden (Utrecht) and Don Wright (University of Georgia) were invited guests. Roger Hayes of IPR was invited to join the group in his role as chair of its Education Committee. Goran Sjoberg was chair of Education & Research Committee. IPR had an annual surplus of £9,650 which was added to reserves to reach £30,000. Admin costs to rise with set-up of continuing office. Foundation proposal (see above) was accepted in principle. Would be a stand-alone organisation.
1981	Quebec (Board)	Gold Paper on PR education agreed in outline. Sjoberg, Hayes, van der Meiden and Wright to finalise it for approval at Bombay Congress. (Minutes, p.3). IPRA Advisory Committee of Educators formed of a “group of eminent scholars in the field of public relations education.” (p.6) Membership in 1981 was 674 from 59 countries which has risen “by nearly 100% in 4 years”. (p.6) NOTE: IPRA has moved to permanent secretarial offices in London. Costs were to rise by 50 per cent, postal costs up and investment income going down. (p.8) IPRA Review was selling only 100 copies and making a loss (p.9) but other members being told it had a target of 1000 copies sold per issue (Council Minutes, p.3)
1981	Madrid (Council) Photo of meeting in file	President’s Award to Sean McBride “whose whole life has been dedicated to the pursuit of liberty, freedom of communication and the human rights of the individual, p.1) Education Foundation “now to be established” and look for cooperation with the US Foundation for Public Relations Research and Education (p.1). Guidance six papers on PR topics proposed to foster IPRA’s third original objective “to foster the highest standards of public relations competence and practice ...”. The President, Jacques Coup de Frejac, said that IPRA was not a “club” but “an association of individual practitioners working to raise standards in international public relations.” (pp.4-5) More on Gold Paper 4, p.9 IPRA Senior Public Relations course ran in the UK with 31 delegates, 29 from Nigeria. Made surplus of £3,800.

1982	Bombay (Presidents' meeting)	7 <sup>th</sup> meeting of presidents of regional and national PR associations: 22 attended, with reluctance expressed over formation of an international body for regional and national PR associations and of IPRA taking the lead on this. Most happy with informal linkages bilaterally and through IPRA's good offices. USA view was that "it was premature to think of a statutory world body" (p.2); Britain said there "was no perceived need for such a body" (p.1). <u>Code of Athens</u> : Call for all national bodies to adopt the Code of Athens as their own code of Ethics. "Many have done so already" (p.4). Nigeria had adopted its own Code, as had the federation of African Public Relations Associations. CERP members had adopted it and the USA "will seriously consider adoption."
1982	Bombay (Board and Council)	Council - UN relations: seeking approved status with UNESCO, p.6. Assembly – More discussion on World Federation, driven by UNESCO's desire to work with one PR body.
1982	San Francisco (Presidents meeting)	Photo of Presidents. No minutes
1983	Cairo (Board and Council)	IPRA Foundation formed with TTH as President (p.1); IPRA Review to be published by Longman for IPRA (p.2); Running a deficit (p.4); Loss of momentum by Education & Research Committee after launch of Gold Paper no.4. Administration costs running ahead of income (p.3)
1983	Berne (Board, Council and General Assembly)	Guidance papers dropped (p.1); Secretariat to move to Geneva, operated on honorary basis by Anthony Murdoch (p.3); Member disciplinary enquiry (p.4), but not linked to Code of Athens. Mention (p.5) of a First World Meeting of Public Relations Professors in Montevideo, attended by Anand Akerkar (Chair of Ed & Res), Arturo Jesurun (President-Elect) and Prof van der Meiden (See also Council minutes, pp.1-2 and second Council minutes, p.3-4). UN Recognition – Visit to UNESCO, with follow-on plans (pp.5-6) Main business was to discuss the report by Gene McCoy (The McCoy Report) on the future direction and structure of IPRA. Re-affirmed as member organisation. (pp.11-12) UN – IPRA officially recognised by UNESCO at Category C (pp.5-7)
1984	Port of Spain (Board and Council)	Professional conduct of IPRA member in Australia (p.1) Precarious nature of IPRA's finances (p.2) Conflict between IPRA and the Foundation (pp.3-4) plus a copy of correspondence from President to TTH MBA in PR at UK university (NL 105) and Nigerian university to fund a chair in public relations (Council, p.2)
1984	Athens (Board and Council)	Relations improved with the Foundation.

1985	Amsterdam (Board and Council)	<p>Congress had second World Meeting of Public Relations Professors to discuss “teaching the teachers (Council minutes, p.3)                      Roger Hayes’ paper on student internships and scholarship. (Board, p.3)                      Finances have improved (Council Financial Report, p.1-2)                      Blue paper on Education describes development of PR programmes in SE Asia, Africa and Europe, especially Germany.                      774 members in 60 countries. US had most (129) members; IPRA seeking Category B relationship with UNESCO</p>
1985	Brasilia (Board and Council)	<p>3<sup>rd</sup> Teachers meeting to be held in Harare, with 4<sup>th</sup> in Malaysia Council minutes, p.2)                      UNESCO Category B offer made (p.2)                      Deficit anticipated in 1986 (p.3)                      Foundation shifts emphasis to research, away from education. Name change to International Foundation for Public Relations Studies. Next Gold paper on relationship between academic and the profession. (p.4)</p>
1986	New York (Board and Council)	<p>President’s Award to ‘Band Aid’ (p.5)                      Proposal for IPRA supported book on International PR (Blue papers)                      UN: meetings in NYC with senior UN staff (Yellow papers)</p>
1986	Stockholm (Board and Council)	<p>Growing emphasis from US chair Amelia Lobsenz on IPRA doing ‘public service’ projects (pink pages)</p>
1986	Tokyo	<p>Papers by Melvin Sharpe and Sam Black on professional standards and PR education (appendices). Discussed at Council (pp.6-7) and put aside as either being known to IPRA members (ethics) or suitable for academic audiences only. (pp.6-7)</p>
1987	Amsterdam (Board)	<p>Survey of IPRA members by Prof van der Meiden (p.2);                      Future publication of Review (pp.3-4)                      Member professional practice issue unresolved (Complaints from PRSA but won’t stand down from IPRA) (p.4)                      Foundation named changed. Now working on Gold Paper 6 on PR and propaganda.</p>
1987	Harare (Board and Council)	<p>President’s Award to be made to WWF (p.1)                      Review to be published in Switzerland (p.3); Educators’ meeting to be held in Asia (p.3-4)                      Foundation: Gold Paper 6 under way, edited by van der Meiden with help from Jon White. TTH standing down as Chairman to be succeeded by Roger Hayes. (p.4)                      Members Manual mentioned - Only second time in Minutes (Council, p.2)                      IPRA role in PR education was as a “clearing house”.                      Teachers’ seminar had been “rich in substance (Council, p.4)</p>
1987	Los Angeles (Board and Council)	<p>Membership was 847 (but 125 hadn’t paid 1987 dues yet)                      H&amp;K “edible oil conflict” in Malaysia. President had written to contacts offering IPRA’s good offices but Board decided</p>

		IPRA should stay clear and “only give advice on the principles that may be involved (Board, p.2) Educators/teachers’ seminar to be held in Indonesia, with UNESCO involvement (p.2); Gold Paper 6 also involved Roger Hayes. Also working on public relations bibliography and to getting closer to CAM Foundation in the UK (Council, p.1-2)
1988	Bombay	Board agenda only
1988	Geneva (Board)	Membership survey discussed Secretary-General’s comments: “many (of) our members are but a small self-perpetuating group” who make no effort to get new members (S-G paper, p.1) and suggests another look at corporate membership which had been rejected in 1983 “by a Council whose active members were consultants!” (p.1) Code of Ethics: Comments from members in survey that “practice was getting increasingly distant from the text of the codes and one may wonder whether these texts ... (could) cope with the situations which they were originally designed (for).” (Extra Board Meeting, p.2). Review publishing to move to Whiting & Birch (p.4)
1988	Melbourne (Board and Council)	(President) stressed his main area of concern continued to be Codes of ethics and conduct and that he had raised these issues during his travels. (p.1) Income under forecast, although spending on budget (p.2) Gold Paper 6 - “thanks to Roger Hayes and Sam Black for the production and TTH for researching and writing the document.” (p.2) Roger Hayes took over as Secretary-General, as from start of 1989 (p.4). Financial position poor, with “reserves next to nought” (Council, p.1 New PR courses in Scotland and China mentioned (p.2)
1988	Vienna/Budapest (Board & Council)	Membership survey action programme (grey papers). Note comments on ethics codes (pp.4-7); Education report on pink pages Membership was 827 in September 1988 (yellow paper)
1989	New York	Board agenda only (mention of “status of van der Meiden’s ethics study” on p.2)
1989	Bombay (Board)	Action minutes, mainly about budgets, fund-raising and PR Educators’ event – IPRA/ASEAN Public Relations Education Roundtable – was to be held in Jakarta (p.2)
1989	Helsinki (Board and Council)	Education – discussion of twinning between countries on PR education (p.2) Increasing issues about foreign exchange controls affecting membership subscription payments. IPRA Awards competition (p.3) Possibility of updating the Education Gold Paper (Council, p.4)

1989	Istanbul (Board and Council)	<p>New income coming in from advertising in members' manual and awards. (p.2); International Commission on Education chaired by Rita Bhimani and with Anne van der Meiden, Don Wright and Sam Black to revise Education Gold Paper (p.2)</p> <p>Ethics in Business Gold Paper to be prepared (John Budd as writer) (p.3)</p> <p>Gold Globe Award judges panel to be set up (p.3)</p> <p>President's Award for the National Geographic Association (p.3)</p> <p>Finances in a "healthy situation" (Council, p.3)</p>
1990	Brussels (Board and Council)	<p>Membership at all time high (no figure given) (p.1)</p> <p>IPRA accreditation and endorsement of PR programmes under discussion (p.4)</p> <p>President proposed CNN for President's Award (p.4)</p> <p>IPRA starts getting corporate sponsors (Council p.1)</p> <p>Environmental task force set up (p.2)</p>
1990	London (Board and Council)	<p>Awards – 100 entries from 23 countries, with sponsorship from Nissan (Council, p.2)</p> <p>Education Gold Paper No.7 launched (Council, p.4)</p> <p>Norman Hart presented an international education accreditation proposal (Council, p.4)</p>

**IPRA ARCHIVE – 1990-1997 agendas and meetings**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1991	Brussels (Board)	GWA case study library proposed, p.2 Another 3-5 year plan under discussion, p.3 Educators meeting planned for Toronto (volunteers v office issue) UN – “growing involvement” (p.5)
1991	Toronto (Board and Council)	Freedom of Communication (Code of Athens issue, (p.5 Board) World Environment Task Force – leading to Environmental Code of Conduct (pp.7-8, Board) Membership in US, France and Germany slipping (p.1, 2 <sup>nd</sup> Board) Poor attendance at Toronto Congress (p.1) PR seen as government spin at UN conference (p.2, 2 <sup>nd</sup> Board) (see also Council, p,2) Marketing effort to support Gold Paper 7 and Introduction to PR materials (p.6) Series of PR books being considered (including Evaluation of PR) from London source (p.6) Hungarian chapter established (Council, p.11) Edward Bernays honoured on eve of 100 <sup>th</sup> birthday (p.11)
1991	Nairobi (Board and Council)	Membership still under 1000 (Board, p.5) Book of GWA case studies discussed; possible revival of accreditation proposals for PR courses (p.7) Bernays to be given member emeritus standing (Council papers) Paper on Environment Code (Item 8.7, Council papers) Ethics survey tabled but was held over to HK meeting (2 <sup>nd</sup> Council, p. 8
1992	Hong Kong (Board)	Measurement and Evaluation seminar to be held in HK; Gold Paper to follow (p.2) Made loss of ChF 74,000 in 1991 (p.2) 792 paid up members at end of April (p.3) Advisory Council of Educators to be formed by Jan Quarles (p.3), Also progressing idea of IPRA Diploma (pp.3-4) Nairobi Code (on environment) to be translated into Spanish and Portuguese
1992	Tel Aviv	Dennis Clagett as Executive Director in Geneva (Board, p.1) Education developments – High level course and recognition. Possible overlap with Foundation (pp.9-10) Finances largely propped up by Nissan support for GWA (Council, p.3) More on structure of PR education proposals, but little progress (p.8-9). IPRA Archives – possibility of offering them to Uni of Florida – Gainesville (p.11) Membership – USA still largest group at 145 followed by UK with 59, and Australia with 53 (agenda item 10.1)

		Education Report (agenda item 10.7.1)
1993	Geneva (Board)	Education – Greater integration between IPRA and Foundation being sought (Minutes, p.3) Eastern Europe action plan – internships and education (pp.3-4) Education – more coordination needed within IPRA (pp.4-5) Nissan had dropped sponsorship; Budgets saved by GWA income (p.8)
1993	Cape Town (Board and Council)	Finances helped by withdrawal from reserves (Minutes, p.1) Fall-out between IPRA and Foundation (Minutes, pp.3-4) The Foundation Diploma is in notes (Item 3.3 of Council papers) NEC now sponsoring GWA; CSQ Task Force reported on progress (Sjoberg & Berth)
1993	Frankfurt (Board and Council)	IPRA Board declined Joaquin Maestre as Member Emeritus (only ever attended one Council Meeting) p.5. Protests at Council meeting (Council Minutes, p.8) CSQ funded by Deutsche Post Nairobi Code (Gold Paper No.9) discussed as a guidelines rather than an enforceable code. (Council Minutes pp.2-3) IPRA work on UNESCO initiative in Bulgaria (pp.3-4) PR Education Worldwide (PREW) project on hold (pp.4-5)
1994	Paris (Board)	Planning starts for 40 <sup>th</sup> anniversary (p.1) Pitch to Tetra Pak to fund environmental code PR (p.3) Don Wright to lead Advisory Council of Educators (pp.3-4) Approval for Gold Paper on evaluation to be prepared (p.4)
1994	Punta del Este (Board and Council)	“very critical financial position” (Board, p.2) Gold Paper 10 (on customer satisfaction and quality) to be launched in Uruguay; Gold Paper 11 in preparation Progress slows on education and environment. 40th anniversary under plan for Paris event, p.4 IPRA pulled out of Indonesia event, as that govt would not offer visas to all members, notably Israelis (p.5). Moved to Malaysia (Council minutes, p.5)
1994	Perth (Board)	NEC and Voltas sponsored GWA (p.3) Don Wright proposed a seminar series for practitioners (p.6). See also Council p.5.
1995	Geneva (Board)	Deficit for 1994 of SFr 151,000 (p.1) Another marketing plan (pp.2-3) Environmental communications conference in Stockholm a success (p.6); Possibility of DuPont supporting an award for enviro comms, along with UNEP (p.6)
1995	Paris (Board and Council)	Exec director to leave (Board, p.2) to be replaced part-time (p.3) Membership c. 945 (p.4) Education: US response to seminar series “unenthusiastic” (p.5) Educators to meet in Paris More negotiations with “major global corporation” to sponsor environmental communications awards (p.6) Support for Paris Declaration on QA and certification, linked

		with CERP and ICO (p.6) 40 <sup>th</sup> anniversary celebrated at Council (Council, p.1) Discussion on “new profile of the public relations practitioner” (annex 1)
1995	Kuala Lumpur (Board and Council)	Another review of organisational structure after exhausting its funds employing an executive director in expensive Geneva; Decided to move to London and share premises with PRCA and ICO (see Council briefing paper, esp. p.4. IQPR being established (Council minutes, p.4) Big rumpus over organisation of Paris events (p.4)
1996	London (Board)	Rumpus with France continues (p.2) Membership shows 1009 member, but 384 not paid-up (p.3) PRCA/ICO still interested in shared premises. No progress on sponsor for environmental comms, but presentations had been made to several countries (pp.5-6) GWA had 176 entries from 35 counties. Winners to be archived in Barcelona (p.6) Potential Gold paper on CPD for PR professionals (p.7)
1996	Budapest (Board and Council)	Caroline Fazio to act as Executive Director till an ED was found for London (p.3) Gold Paper on CPD has been written (p.2) Environmental Comms initiative focused on aligning IPRA with UN bodies; no mention of sponsorship (p.5) Membership was 999 (p.7) Loans to French body for Paris event still unpaid with legal action proposed (p.8) Pierre Hervo distributes a paper on Paris problems to Council meeting. Delegates told to set it aside by President (Council Minutes, p.2) Israelis complain about visa problems for 1995 Malaysia meeting (p.7)
1996	Mumbai (Board and Council)	Rosemary Graham welcomed as new ED; Office at Hampton Court (p.1) Major deficit likely for 1996 (p.3), Transition Coordinator paid herself 56K stg when board had agreed “nominal fee only” (p.3) No progress on most other initiatives.
1997	London (Board)	Debt burden of 85K at end of 1996 (p.1) Money lost at Budapest event. More administrative chaos (pp.3-5, 8-11). New Executive Director falls out with the Board,
1997	Helsinki (Board and Council)	Colin Thompson (PRCA) brought on board to organise finances (p.1) President (Roger Hayes) recommended that IPRA became an “association of associations” (p.1) Financial position “grave” (p.2) (See also pp.3-4) Quality charter to be signed with ICO and CERP (Council, p.5)
1997	London (Finance)	Financial position still dire. Likely to be operating while insolvent.

	Committee)	
1997	London (Consultative Meeting)	Exec Director to resign at the end of the year (p.2) 30% of members contributed to levy. (pp.2-3) Resources might be exhausted by February 1998 (p.3) 30 members had resigned because of the mismanagement (p.8)
1997	Harare (Board)	Rosemary Graham (ED) was criticised for attending Harare meeting in disregard of instructions not to do so (p.1) Also see Council minutes p.1-2 for criticism of Rosemary Graham by members Board Minutes from Helsinki rejected as not a true record (p.1) All debts cleared and 251 members had paid levy (p.2) Franz Voorhove appointed as Secretary-General (p.2) IPRA archives requested by University of Florida (p.4) Code of Ethics – IABC had done a survey (p.4) Gold Paper 12 and IQPR papers published (Council, p.5)

**IPRA ARCHIVE – 1998-2000 agendas and meetings**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1998	London (Council)	<p>“A critical meeting” (p.2)</p> <p>New secretary confirmed (p.2); “No longer a deficit, Geneva debts had been repaid from the levy” (p.2)</p> <p>New legal status to be considered (p.3)</p> <p>Proposal for IPRA to have a three-region structure (p.3)</p>
1998	London (Board and Council)	<p>Agreed to move to UK limited liability status (p.2)</p> <p>More discussion over membership structure with Corporate and Regional memberships proposed. (p.4) Also separate papers from members.</p> <p>Alliance of national associations proposed by PRSA (p.5)</p> <p>Also mention in papers of ‘Global PR Organisation’</p> <p>GWA successful, bolstered by £65,000 in sponsorship and £15,000 from exhibitors. Likely to have a surplus of £2,600. (p.4)</p> <p>Membership report from Don Wright showed strong dissatisfaction on several levels, especially on management (separate paper)</p> <p>Eastern European Task Force continue operations, notably in the Balkans (separate report)</p> <p>UN – IPRA now in NGO “Operational” category (Linon paper)</p>
1999	London (Board and Council)	<p>Meeting to discuss strategy (See Council minutes, p.3)</p> <p>Finances still problematic with £20,000 loan to pay (Board, p.1)</p> <p>Presence for IPRA in China approved (p.2)</p> <p>Corporate membership model approved (p.2)</p> <p>Cooperation with national associations – Universal accreditation proposed; HQ in London. (p.3)</p> <p>Loss of £18,435 for 1998. Membership down by net 142</p> <p>NEC ended sponsorship of GWA (Paper Nine)</p>
1999	Tokyo (Board and Council)	<p>Losses for IPRA: 1996 -£64,862; 1997 -£24,536; 1998 -£15,884; 1999 +£7,581. “In the eyes of the law ... IPRA is now solvent which it was not a year ago” (Board Minutes, p.1).</p> <p>Income falling because of lower subscriptions; budget reduced (p.2).</p> <p>Membership in 1999 had a net growth of 11. Stood at 648.</p> <p>Regionalisation appears to have been dropped but German trial for DPRG members going ahead (p.3)</p> <p>Journal had been rebranded as FrontLine21.</p> <p>PRSA’s international plans seen as a threat to IPRA.</p> <p>Possibility of link with IABC as a partner. (p.4)</p> <p>Stephen Jolly proposal for merger with IPR had been stopped, as IPRA had been investigating cooperation (p.5)</p> <p>President’s Award for Rotary International’s polio campaign</p>
2000	Vancouver (Board)	<p>Membership renewals weak. New categories for Collegiate and Student (p.2). German trial to go ahead with DPRG (p.2)</p>

		<p>FrontLine 21 magazine running over budget.                      Gold Papers – no progress. Charles Fombrun to be approached.                      CSE training programme to be badged by IPRA (p.3)                      Code of Athens – looking at simplifying it (p.4)                      Financial situation had deteriorated (p.4)</p>
2000	Istanbul (Board and Council)	<p>Financial position not strong but IPRA has net assets of £6,000 (Board p.1)                      FrontLine21 “a drain on resources”                      CAM online course also to have IPRA endorsement (p.4)                      Global Alliance – IPRA will attend meetings but not sign up to “proclamation” (p.4)</p>
2000	Chicago (Board and Council)	<p>(Frans Voorhove is Secretary-General and Jim Holt is Company Secretary)                      Finances improve, with a surplus of £34,000 (Board p.1)                      Presidents Award to go to JK Rowling (p.3)                      CSE training not generated any income (p.4)                      Membership up by 5% (Council, p.2)                      Total membership was 682. USA members dropped from peak of 204 in 1991 to 69 by August 2000; Australia peaked at 78 in 1993 and was now 25; UK hit 84 in 1990 and was now 69. The highest membership from 1983 to 2000 had been 1018 in 1993. Biggest region of members was Western Europe with 267. (See Paper 3b)                      Papers on national trends in PR from Canada, China, Finland, Japan, Philippines, Taiwan, South Africa (Paper 7a)</p>
<p><b>IPRA ARCHIVE – 2001-2002 agendas and meetings</b></p>		
2001	London (Board and Council)	<p>Finances remain healthy (Board p.1)                      100 new members joined recently (including 30 at Chicago World Congress)                      IPRA had joined Global Alliance and attended meetings at IPR, London (p.2)                      James (Jim) Holt promoted to CEO                      Bulgarian recruitment pilot (£75) was successful with 14 new members (p.3)</p>
2001	Glasgow (Board)	<p>Finances show a surplus of £26,000 (p.1)                      FrontLine has new editor, Rob Gray, and put into a stand-alone company (p.1)                      Membership up to 746 in 82 countries (“a record”) (Board, p.2)                      IPRF to be wound up (p.3)                      Emerging Markets group report shows developments outside existing regions (Paper 8d)</p>
2001	Berlin (Board and Council)	<p>Membership is 840, from 90 countries (p.2)                      5-Year Plan agreed with IPRA pitch being for senior PR executives – the “most relevant” organisation. Big emphasis on GWA and FrontLine.                      Projected surplus of £21,000 (p.2)</p>

		Campaign for Media Transparency proposed (p.5) – Beginning of Kruckeberg and Tsetsura research (See proposal paper) Simplified Code of Athens prepared (p.5) Accord with CONFIARP (Latin American PR associations)
2002	Mauritius (Board)	Likely surplus of £35,000 (p.2) Membership was 875 from 93 countries (p.2) [Minutes seem incomplete; No Council material]
2002	Amsterdam (Board / Council)	Agendas only, no minutes or papers
2002	Cairo (Board and Council)	Agendas only, no minutes or papers

**IPRA United States section – Official records 1961-1967 (Brown leather file)**

Appear to be records maintained by Robert L. Bliss, a founder of IPRA and an early President.

- Correspondence and newsletters for IPRA members, includes first discussions of an international PR federation
- Photographs of IPRA annual dinner in Houston, 1961
- Press cuttings with references to IPRA
- Financial statements

**Correspondence on the Code of Athens (1965) and the Constitution (Yellow file)**

The file is divided into two sections, one with sub-sections

Code of Athens: In date order from 1965 to 1974. There is considerable correspondence in French from Lucien Matrat, who authored the Code.

Constitution: In date order from late 1960s to the early 1970s

- Forms of membership (related to Constitution)
- Text for publications (also related to the Constitution)

**IPRA ARCHIVE – 1957-1980 Conference files**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1957	Oslo (Council Conference)	Programme card for Council Conference (No other papers)
1959	London (General Meeting)	Programme card of IPRA General Meeting, includes annotated list of delegates (No other papers)
1960	The Hague, Rotterdam (General Assembly)	Programme card of IPRA General Assembly, with ticks by some delegates names (No other papers)
1962	Paris (IPRA Assembly)	Agenda, List of IPRA Council members attending, list of restaurants (in French), List of IPRA members in France (in French); List of Congress delegates (in French); B/W photo of three current and future IPRA presidents, annotated by Dennis Buckle. (No reports or presentations).
1965	Amsterdam (General Assembly)	Address to General Assembly by Polys Modinos on “Public Relations and Democracy” (No other papers)
1966	Barcelona (Annual Assembly)	BW photo of Radio Andorra journalist interviewing two unnamed men, presumably IPRA personalities. (No other papers)
1968	Tehran (Annual Assembly)	Programme, Message to conference from Shah of Iran, Programme of visit to the south of Iran, Papers on PR education by Joaquin Maestre (Spain), Charles Harvey (HK) and Albert Oeckl (Germany)
Undated (1960s?)		B/W Photos from Dublin, Stratford on Avon? UK, Council meeting, plus photo copies of photos. Most have been tagged with “Tehran 1968” inaccurately.
1971	London (Council & General Assembly)	Programme; Newsletter 43, with a welcome message from Prince Philip; List of participants; Notice of Meeting
1972	Scandinavia (Annual Conference)	Report on The Annual Conference, including programme, some papers and presentations (No other papers)
1974	Bombay (Council Board and Conference)	List of attendees at all three events. (No other papers)
1975	Athens - IPRA/UNEP seminar	Programme; Report on Communication Action for out Threatened Environment seminar in Athens: Includes introduction, programme, main presentations and notes of each session, list of participants; Draft in English of a report on the seminar by J.J. Wyler of IPRA, with handwritten comments in French.

1976	Orleans, France (Board and seminar)	Programme (in English and French); List of delegates (in French); Papers by Kozminski (Poland), Lloyd (UK), Rossi del Lion Nero (Italy), Coup de Frejac (France); Report for IPRA Newsletter. B/W photo of IPRA leadership (Wyler, Pavlidis, Lee jnr, Kewtopp).
1977	Stockholm (Council and seminar)	Programme, participant list, Speech by Prince Bertils; address by Stig Ramels on the Nobel Prize; Papers on employee communications by Bouveng (Swedish Min of Labour Affairs), Chapeau (France), Bullock (France)
1978	Hamburg (Meeting)	Speeches by Schlenker (Co-responsibility and Information) Daniker (PR/marketing relationship), Nolling (PR and Public Finance). [Note that President Rudolf Schlenker was president of the Hamburg Chamber of Commerce.]
1979, 1980		No files or record of meetings, congresses, etc

**IPRA ARCHIVE – Conference files 1981-1985**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1981	Quebec	Canadian PR Society national conference programme; IPRA delegates registration list (No other papers)
1981	Madrid	Conference brochure; registration form; delegate list; Colour photo of IPRA Board (No other papers)
1982	San Francisco (PRSA/IPRA Conference)	Schedule for joint conference; Program for PRSA National Conference; PRSA Conference evaluation form; PRSA Conference exhibition information
1983	Cairo (Spring Meeting)	Speeches by Goran Sjoberg and Jacques Coup de Frejac (with b/w photo); press cuttings about IPRA meeting and thank-you letters from Sjoberg to Egyptian gov't ministers. (No other papers).
1983	Bern (Symposium and IPRA Meeting)	Conference brochures; [Subject was New Media and PR], IPRA delegate list, programme; Symposium delegate list, Conference information bulletin; Synopsis of papers from Symposium; Minutes of organising committee, with schemata of new media impacts on PR.
1984	Trinidad & Tobago (Council)	Programme; travel package information; programme for professional development symposium; Visit programme; Brochure for Opening Ceremony; Speeches by Cholmondeley (UNESCO) and Senator Ince, Minister of External Affairs; AV and other requirements for symposium. [Note that event was organised by IPRATT].
1985	Athens (Council and Seminar)	Programme in two versions; Speech by van der Straten Waillet on seminar on ethics, followed by van der Meiden and Marouda. Other speeches on Greece and Athens by Koutsis and Agrafiotis

**IPRA ARCHIVE – 1985-1989 Conference files**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1985	Brasilia (Seminar)	Brochure for Public Relations International Seminary (sic), Colour brochure for seminar, B/W photo of building (seminar venue?); Invitation in Portuguese for opening event with fabric tags and sample lapel badge, registration form in Portuguese, Promotional welcome flyer (P), conference registration forms (P), attendance certificate blank (P); Welcome address by Alain Modoux. Welcome flyer (E); Information sheets for delegates (E); Press cuttings of the event. Colour photo of IPRA delegates.
1986	Tokyo (Council)	Colour programme; B/W photo of five IPRA council members – Murdoch, Lobsenz, --, Sanada, -- (No other papers)
1986	Stockholm (Council and Seminar)	Welcome leaflet, list of participants, Lobsenz speech, Wergens – making friends with the environment (Swedish Pulp & Paper Association) (No other papers)
1987	Zimbabwe (Joint IPRA and FAPRA)	Welcome papers and programme (coloured papers); Programme and registration forms; promotional sheet for five-day rail tour; press cuttings; Zimbabwe tourist promotion brochure; B/W photo of new IPRA members from Zimbabwe.
1987	Los Angeles (IPRA seminar at PRSA conference)	Seminar leaflet and programme; PRSA Conference program; Speech by Senator Jim Short (Australia) on the Pacific Rim. (No other papers)
1988	Budapest/Vienna (Council and Conference)	Conference programme; East-West Conference timetable; List of participants (two versions); Conference newsletter 1-4; Conference brochure and promotional material
1988	Helsinki (Council and Conference)	Application from Finland, Conference brochures, program, list of participants, Speech by Peter Osgood (H&K) on globalization and PR, B/W photo of conference speakers including Gennadi Gerasimov of USSR Foreign Ministry.
1989	Nyeri, Kenya (PD seminar)	Programme of seminar for advanced PR practitioners, run by Prof A. van der Meiden.
1989	Istanbul (Meeting and Seminar)	Programme in printed form and typescript. (No other papers)

**IPRA ARCHIVE – 1990-1992 Conference files**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1990	Brussels (Seminar)	Proposal; Printed programme brochure; List of participants; TTH speech on “excellence and quality in PR practice.” (No other papers)
1990	London	Dinner menu, conference programme; programme (blue card); travel arrangements; List of participants; Glen Broom – Levels of PR evaluation; Welcome speech by Jiang Bo (China Merchants Holdings); Conference brochure and programme; Further list of participants.
1991	Kenya (PD seminar)	Register of participants; Address to Seminar (no speaker named); Speech on Africa’s PR challenge by Richard Sermon of Shandwick.
1992	Hong Kong (PD conference)	Brochure (two versions); List of participants; List of delegates on tour; List of participants by nation; Conference brochure in two forms. (No other papers)
1992	Tel Aviv (Seminar)	Short brochure; Conference program brochure; Introductory brochure; List of participants. (No other papers)

**IPRA ARCHIVE – 1993-1994 Conference files**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1993	Geneva (Seminar)	Invitation document for registration; Receipt; Environmental seminar list of participants; Customer satisfaction workshop attendance list; Inaugural seminars list of participants; Introductory address by Goran Sjoberg; Blomqvist paper on Swedish Post; Larsson of Swedish Post on CSQ; Concluding remarks by Larsson; Swedish Post document on CSI. (No other papers)
1993	Cape Town (Board and Conference)	Short conference brochure; Conference brochure (with speaker information); Travel tour brochures (two versions); Delegate listing in brochure form; Speech to conference by SA PM, FW De Klerk; Full set of conference papers.
1993	Frankfurt (Board, Council and Conference)	Programme (summary); Brochure for conference; List of conference speakers; List of participants; Speech by Albert Oeckl in German and English. (No other papers)
1994	Perth (Board, Council and Conference)	Application for events; List of delegates; Conference newsletter; Conference cutting from West Australian; Map of WA; Conference news highlights; Conference program and information; Speech by Curt Gorman on environmentalism and PR; Bid document (Invitation) from PRIA for IPRA
1994	Nairobi (UNEP/IPRA seminar)	Programme sheet; Copy of letter from Colin Church to Bruce Harrison with papers from “Managing Crises and the Environment” conference; Typescript version of the conference programme; Speech by Colin Church opening conference; Mike Regester paper on crisis management; APELL Newsletter; Paper on Bamburi Portland Cement Co’s environmental activities; Paper by Francis Ole Nkako on waste management in national parks; Press cuttings of conference.

**IPRA ARCHIVE – 1995-1999 Conference files**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1995	Stockholm	Environmental communications 2001 seminar programmes and schedule
1995	Paris	Semaine Internationale de Relations Publique, May 31- June 3 – contract, mailing lists, program; speeches by TTH on “40 <sup>th</sup> anniversary of IPRA”; AT Tobaccowala on “PR as agent of public social change”; Axel Krause (IHT) on “what determines media interest in people and events”.
1995	Kuala Lumpur	IPRA Professional Development Seminar – news release, brochure, program, speeches by IPRA President Betul Mardin; Peter Kingsbury (BM) on “Does PR add value?”; Gillian Welshe, Telstra on “Dynamic markets; Caroline Fazio on corporate sponsors and social issues; Goran Sjoberg on PR measurement and evaluation; Basskaran Nair of DBS Bank on customer satisfaction; and Ian Robertson (H&K) on crisis communication and case studies. There was also a statement by IPRA about the Malaysian government failing to give visas to Israeli delegates.
1996	Budapest	IPRA Seminar – The role of communication in changing societies: brochure, schedule. Voltas lecture introduction by AT Tobaccowala; speech by Viktor Polgar. Event included a Public Relations Week
1996	Mumbai	Global Symposium on Public Relations – delegate directory and brochure
1997	Harare	Professional development conference to celebrate 40 <sup>th</sup> anniversary of ZIPR – brochure, programme, list of participants, ZIPR newsletter, press cuttings
1998	London	IPRA Conference – brochure, delegates’ list and conference application.
1999	Tokyo	International PR Seminar – program, list of participants, brochures # Program in Blue Box 3

**IPRA ARCHIVE – 2000-2003 Conference files**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
2000	Chicago	Empty file # Program Guide, Roster (Attendees List) [Blue Box 3]
2001	Berlin (Conference)	Flyer for DPRG PR-Preis (in German); Photocopy of Global PR conference programme; List of participants; copy of registration forms; News release on conference; Copy of delegate survey instrument. (No other papers) # Conference Program [Blue Box 3]
2002	Cairo (Conference)	Official programme; Conference presentations on CD-ROM – 18 presentations in PowerPoint, with Paine, Wright, Sriramesh, etc; List of delegates; Conference brochure and registration papers. Email correspondence about change of conference venue; Zimbabwe PR newsletter promoting the conference.
2003	Hobart (Congress)	Application for Congress that was delayed to 2004 and then not held
2005	Istanbul	IPRA World Congress 50 <sup>th</sup> anniversary Program and speaker biographies [Blue Box 3]
2008	Beijing	IPRA World Congress 2008 brochure; Papers collections [Blue Box 3]

**IPRA ARCHIVE – Congress files 1958-1970**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1958	Brussels	Letter from TTH to Belgian organisers of World Public Relations Congress; Conference brochure and registration form; List of delegates; Paper Prof Liang of Taiwan on “PR in the service of social progress”. (No other papers). Conference was linked to World Fair in Brussels, first since WW2
1961	Venice	IPRA Newsletters for February and April 1961 with Congress information; Programme of the Congress, with Ladies Programme. (No other papers)
1964	Montreal	Empty file; There are references in the Correspondence and Minutes files
1967	Rio de Janeiro	Congress Agenda; Information on “Cost of the Rio de Janeiro stay” from organisers; Agenda with panellists; Message to Congress from the President of the United States; <u>Congress Papers</u> First Panel – L’Homme des Relations Publiques (in French), paper by Morton J. Simon (USA) Second Panel – La Formation du Professionnel de Relations Publiques (in French), paper by Walter Ramos Royares Third Panel – Role des Relations Publiques dans la Politique (in French), paper by Leone Baxter (USA) Fourth Panel – Public relations and the business world, paper by Willis Player, PanAm, (USA) Fifth Panel – The modern PR organisation and its functions, paper by Jean Jaques Wyler (Switzerland) Sixth Panel - What’s ahead in Public Relations? Paper by Allen H. Center, Motorola (USA) Panel Discussion report from Sixth Panel Congress speech – Unitas et diversitas, by Robert L. Bliss, IPRA President Congress speech – Public relations needs educated persons, not PR mechanics, by Prof Scott M. Cutlip, Uni of Wisconsin (USA) Brazilian law of public relations registration – Legislacao de Relacoes Publicas
1970	Tel Aviv	Congress Programme leaflet; Application for Congress; Report by Congress organisers to IPRA in November 1969; Congress press release announcing that British trade union leader Vic Feather would be a key speaker; Roneoed congress programme and registration form. Congress paper – Monitoring human resources “on line”, by William C. Pyle (USA) Major addresses of the Fifth Public Relations World Congress # Programme, PR Association of Israel leaflet, ‘Major

		Addresses to Congress, List of participants [Blue Box 1]
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**IPRA ARCHIVE – Congress files 1973-1985**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1973	Geneva	Conference promotional material – invitation leaflet, conference brochure, programme; Social activities sheet; Final programme sheets; Congress opening address, Tim Traverse-Healy (UK) List of seminar speakers and contributors Liste des donateurs (sponsors) List of registrations (282 from 33 countries) Final programme; # Program of the 1 <sup>st</sup> Public Relations Film Festival, held in conjunction with Congress [Blue Box 2]
1976	Boston	PRSA Invitation flyer; Official Programme (English and French) Conference opening speech by IPRA President Manos Pavlidis (Greece) (2 copies) Attendance list for IPRA Board and Council Application for Congress Summaries of Congress presentations Hollis Newsletters for Boston Congress (3 editions) Extract from Congressional Record of PRSA and IPRA codes (June 9, 1976) Vol 122, No.88 (No other papers)
1979	London	List of Participants; Promotional brochures (four versions) ; Conference programme; Attendance Certificate; Application for Congress; Welcome message from Prince Philip, with photocopy of HRH’s photo; Photocopies of President’s Award and GWA trophies. (No other papers)
1982	Mumbai	Congress programme; Directory of delegates; Promotional brochure with registration form; Printed lecture – The State of the Art - by Tim Traverse-Healy (UK) Conference speech – Public relations for public relations – by John Sattler (USA) Programme for International PR workshop Attendance Certificate for Dennis Buckle (No other papers)
1985	Amsterdam	Second announcement brochure; Membership list of organising committees (orange card); “Lessons for teachers” seminar programme (focus on teaching PR in HE); Photo of Dutch organising committee after being awarded the Congress in Madrid – Only one name – Paul Koop, with Sam Black in the photograph; List of participants; Registration form

		Conference speech – Join the side of the angels – by David Ogilvy on corporations and the environment. Conference report – “Between power and people: a geography of public relations trends”. Two documents – Analysis and Reactions. (No other papers)
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**IPRA ARCHIVE – Congress files 1988-2000**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1988	Melbourne	Conference program; Program and registration; Participants List; IPRA Newsletter for conference; three ‘Kanga Report’ conference newsletter (1-3). (No other papers)
1991	Toronto	Conference program/brochure; conference promotional brochure; Conference application; Conference proposal; Listing of delegates; Agenda for news conference; Toronto Declaration on the rights of children; IPRA US member newsletter (No.1); Promotional flyer for Congress collection of ties, scarves, etc; Promotional flyer for audio cassettes of Congress presentations; Call to Action flyer for IPRA-sponsored International Awareness Committee on the Status of Children; Discussion paper on formation of Children Committee; ‘Chimo’ conference newsletters, No.1, No. 2 and No.4 (which includes story on reception for Edgar Bernays); Flyer entitled Toronto Congress Highlights; 3 sheets of B/W contact sheets of Congress people photos. # Proceedings of the 12th Public Relations World Congress [Blue Box 2]
1994	Punta del Este	Tourist promotional material for Uruguay and city of Maldonado; Registration brochure for conference; World Report promotional newsletters for Congress (Nos.1-2); Congress registration form; Tourist visits flyer; Typescript Congress registration form; Typescript program of events; Listing of delegates; Letter to IPRA from Edgardo G. Abramovich of Argentina; Declaracion de Argentina (in Spanish). Congress welcome speech by IPRA President Pierre Hervo; Conference speech – Social dialogue: Sharing responsibilities – Simon-Pierre Nothomb, EC Economic & Social Committee; Conference speech – Development in European PR research and their value for practitioners – Toby McManus, Bournemouth University (UK); Conference speech – Corporate identity for a new era: cause-related tie-ins – Jeffrey Sharlach (USA) Conference speech – How academia is contributing to the research needs of professionals – Prof Melvin Sharpe Conference speech – The corporation: Responsibility and accountability – Gerhard Loecken (Mexico) Two B/W photos – Pierre Hervo; Pierre Hervo and Ignasi Vendrell

1997	Helsinki	Congress promotional brochure; Preliminary program; Application for Congress; Supporting presentation for application; Invoices for IPRA travel to Helsinki; Call for Papers for pre-conference educators meeting; Copy of registration information; List of delegates; Cartoon presentation on international cooperation; Congress News newsletter, No.1-3; Conference photos in B/W and colour, with no captions. A5 booklet of conference presentations; (No other papers)
2000	Chicago	Email from Donald Wright re sponsorship of IPRA Awards; “Roster” list of delegates; PRSA/IPRA World Congress 2000 Millennium Survey instrument; Email from Carolyn Fazio to Frans Voorhoeve (IPRA) re conference structure;

**IPRA Educational policy and resources 1975-c.2000 [All in Blue Box 1 - Blue wallet]**

Council on Public Relations Education (1975). *A design for public relations education*. New York, NY: Foundation for Public Relations Research and Education.

IPRA (1979). *List of public relations journals*. London, England: IPRA. (Edited by Goran Sjoberg).

International Public Relations Foundation (1996). *Global sources: International bibliography of public relations – articles and books published in English since 1990*. London, England: IPRF.

IPRF (n.d.). *International Public Relations Foundation*. Three fold A4 leaflet, probably from late 1990s.

IPRA (n.d., possibly 2000). *Collegiate and student member information*. (Recruitment leaflet).

## **IPRA Gold Papers 1971 - 2008**

IPRA (1971). *Gold Paper No. One: Standards and ethics of public relations practice*. (Prepared by Herbert M. Lloyd for IPRA Professional Standards Committee).

IPRA (1982). *Gold Paper No.4: A model for public relations education for professional practice*.

IPRA (1982). Gold Paper No.4 (in Japanese)

IPRA and Stonier, T.T. (1985). Gold Paper No.5: *The communicative society: A new era in human society*. London: IPRA and Foundation for Public Relations Research and Education

IPRA and Traverse-Healy, T. (1988). *Gold Paper No.6: Public relations and propaganda – values compared*. Geneva, Switzerland: IPRA.

IPRA (1990). *Gold Paper No.7 – Public relations education: recommendations and standards*. Geneva, Switzerland: IPRA

IPRA and Budd jr., J.F. (1991). *Gold Paper No.8: Ethical dilemmas in public relations*. Geneva, Switzerland: IPRA.

IPRA (n.d.). *Gold Papers Nos. 1 – 8 (1973 – 1991)* (Bound copies)

IPRA and Harrison, E.B., (1993). *Gold Paper No. 9: Green communication in the age of sustainable development*. Geneva, Switzerland: IPRA

IPRA (1994). *Gold Paper No.11: Public relations evaluation: Professional accountability*. Geneva, Switzerland: IPRA.

Denig, E., and Weisink, A., (Eds.). (2000). Gold Paper No. 13: *Challenges in communication*. Esher, England: IPRA.

IPRA and The Philip Morris Institute (2002). *Gold Paper 14 – the challenges of corporate social responsibility*. Brussels, Belgium: The Philip Morris Institute for Public Policy Research. (Jointly branded with OECD and the LEED Programme)

IPRA (2005). *Gold Paper No.15: First five. PR's top five issues as seen by the leaders of five of the world's foremost agencies*. Dorking, England: IPRA.

IPRA (2007). *Gold Paper No.16: Ethics in public relations*. IPRA (Chapters by practitioners).

IPRA (2008). *Gold Paper No.17: Public relations and collaboration*. Dorking, England: IPRA. (Edited by Roger Hayes).

Box set of Gold Papers (1-10) in Turkish (incomplete).

**Gold Paper type documents**

IPRA (1995). *Global perspective on environmental communication needs*.

International Institute for Quality in Public Relations, (1997). *Quality in public relations*.  
Copenhagen: IQPR.

**IPRA Members Register / Manual / Directory and Services Guide**

Bound copies 1970-71 to 1992/94

1970-71  
1973-74  
1975-76  
1977-78  
1979-80  
1981-82  
1983-84  
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1987-88  
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Single copies 1983 to 2009

1983  
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2008  
2009

***IPRA Review*** [See separate catalogue of contents and articles)

- 1977-83 (Bound copies)
- 1984-85 (Bound copies)
- 1986-88 (Bound copies)
- 1988-90 (Bound copies)

Single copies

- 1977 – Vol 1, No.1 - September
- 1978 – April, September
- 1979 – April, September
- 1980 – April – Silver Jubilee
- 1981 – April
- 1982 – April, September
- 1983 – May, August, November
- 1984 – February, May, August, November
- 1985 – February, May, August, November
- 1986 – February, May, August, November
- 1987 – Autumn, Winter
- 1988 – April;
- 1988-89 Vol 12 – 1, 2, 3, 4, 5
- 1990 – Vol 13 – 1, 2, 3, 4
- 1991 – Vol 14 – 1, 2, 3, 4
- 1992 – Vol 15 – 1, 2, 3, 4
- 1993 – Vol 16 – 1, 2, 3, 4
- 1994 – Vol 17 – 1, 2, 3, 4
- 1995 – Vol 18 – 1, 2, 3
- 1996 – June [Edition was mistitled as Vol 18, No.1]
- 1997 – Vol 19 – 3 [June]
- 1998 – June, September, December
- 1999 – March

***Frontline21***

- 1999 - August, November
- 2000 – March/April, July/August, October/November
- 2001 – March, June, September, December
- 2002 – June, September, December
- 2003 – March, June, September, December
- 2004 – March

***IPRA Newsletters***

Blue Files

- IPRA Newsletters: 1959 – 1973
- IPRA Newsletters: 1974 - 1990

IPRA Newsletters

- 1977 – 1978 (Bound copies)
- 1979 – 1980 (Bound copies)
- 1981 – 1983 (Bound copies)
- 1983 – 1987 (Bound copies)
- 1998 – 1990 (Bound copies)

IPRA (1961) Newsletter, July 1961 (Handwritten note says ‘No.196’)

## **IPRA publications**

IPRA (1973). *Program of the 1<sup>st</sup> Public Relations Film Festival*. April 16-19, Geneva, Switzerland. (Held in conjunction with the 6<sup>th</sup> IPRA Public Relations World Congress.

IPRA (1999). *Program of the IPRA '99 International PR Seminar*, October 17-19, Tokyo, Japan [Blue Box 3]

IPRA (n.d. probably early 2000s). *International Code of Ethics (Code of Athens)*. IPRA Secretariat [Blue Box 3]

IPRA (2001). *Program of 2001 Reception and "Real Millennium" Dinner*. [Blue Box 3]

IPRA and CERP (1995). *Program for International Public Relations Week*, May 31 – June 4, Paris, France. (In English and French) [Blue Box 4]

United Partners (2008). Media monitoring report on news releases on the appointment of Robert Grupp as IPRA President for 2008 [Blue Box 4]

## **IPRA Congress documents**

IPRA 5<sup>th</sup> Public Relations World Congress, Tel Aviv, June 2-6, 1970

- Programme
  - The Public Relations Association of Israel
  - Major addresses to the World Congress
  - List of participants
  - 'Israel loves company'.
- [Blue Box 1]

IPRA (1991). *Communications in the new millennium: Linking peoples and cultures*. Proceedings of the 12<sup>th</sup> Public Relations World Congress, June 3-6, Toronto, Canada [Blue Box 2]

IPRA (1997). Programme of the 14<sup>th</sup> Public Relations World Congress, Helsinki [In ring binder]

IPRA and PRSA (2000). *Public relations world congress 2000 program*; IPRA and PRSA (2000). *Public relations world congress 2000 roster (Delegate list)* [Blue Box 3]

IPRA (2001). *Program of the IPRA International PR Congress*, October 14-17, Berlin Germany [Blue Box 3]

IPRA (2005). *Program of the IPRA World Congress 2005, 50<sup>th</sup> anniversary*, June 25-28, Istanbul, Turkey [Blue Box 3]

IPRA (2008). *IPRA World Congress 2008, Beijing, China*. (Promotional material); IPRA and China International Public Relations Association (2008). *Papers from the 18<sup>th</sup> IPRA World Congress, November, Beijing, China*. (Papers mostly in Mandarin) [Blue Box 3]

**IPRA General – UN, Korea, Drogue et media, Akerkar, “Perestryoka” (in own file), Indonesia (own file)**

1975-2007		IPRA Council Members by national and alphabetical order; also includes attendance data.
1985		Correspondence from the UN about its 40th anniversary; includes a B/W photo of Barbara Burns who was IPRA’s representative at the time.
1988	Seoul	Inauguration of Korea chapter of IPRA. Seminar programme
1988		Feasibility study – “Drogue et media” (Drugs and media) in French by Jeanne Girardot, IPRA delegate to UNESCO.
1988		IPRA Cartoonists against Drug Abuse – campaign file with Summary, research, Planning Execution, Evaluation and the Cartoons. Organised by Barbara Burns (USA)
1989	London	IPRA President Anand Akerkar’s printed address, “Towards a Better Society” [IPRA PUBLICATIONS]
1989		Perestryoka for IPRA – a proposal for a reformed IPRA by Joachim Schroeder and Jurek Marty of Switzerland. (own file)
2001, 2010	Indonesia	Indonesia 2001, 2010 (own file) 2000 – 2001: Indonesian branch of IPRA’s correspondence file and information about its annual Careers Day (2 sets) 2010: Jakarta Public Relations Week programme (part of a 10 year programme by IPRA members)

Buensalido, C.J. (2008). *A summary report of IPRA Philippines Chapter accomplishments (2006-2007)*. Comb-bound report. [Blue Box 2]

Hill & Knowlton (2001). IPRA media monitoring report for October 15-16 (in German). (Comb-bound report). [Blue Box 2]

**IPRA Codes and Charters**

<b>YEAR</b>	<b>CITY</b>	<b>COMMENTS</b>
1961	Venice	Code of Conduct
1991	Toronto	Toronto Declaration to establish International Awareness Committee on the Status of Children
1991	Nairobi	Charter on Environmental Communications
1995	Paris	Paris Declaration – IPRA, CERP and ICO for cooperation on quality and quality development for the profession of public relations. (Two signed copies)
1997	Helsinki	Helsinki Charter on establishment of International Institute for Quality in Public Relations (IQPR); same parties as for Paris Declaration two years earlier.
1997-98	[In Members Directory and Service Guide]	IPRA Strategic Planning statement of Mission, Strategic Intent and Basic Values
1999	Tokyo	Tokyo Declaration on ‘communicability’ in a globalised world
2000	IPRA. UK	Proclamation to support “Earth Day” on April 22, 2000
2001	IPRA, UK	IPRA Codes and Declarations [Blue Box 4]

IPRA (undated, early 1960s?) *Constitution* [Blue Box 4]

IPRA (1965/66, 1968, 1971, 1974) *Historical background, Constitution, Procedural Notes, Subscription, Information, Code of Conduct, Code of Athens*. In English and French [Blue Box 4]

IPRA (1977, 1978, 1981, 1982) *Constitution and By-Laws* [Blue Box 4]

IPRA (1974-76?) *Policies Purposes Membership and Administration* [Blue Box 4]

IPRA (Late 1980s) *IPRA Connecting The World* promotional leaflet [Blue Box 4]

**Other**

IPRA (1973) *Directory of the IPRA group of consultants* [Blue Box 4]

**IPRA 40<sup>th</sup> Birthday, 1995**

March 1994		Reprint of Panorama magazines (in French) about Voltas's Lifeline Express project – a hospital on rails
Aug 1994	Geneva	Voltas announced as IPRA sponsor
Aug 1994		Note from Claude chapeau to IPRA about a French stamp commemorating IPRA in 1980, which was designed by Victor Vasarely.
Nov 1994		PowerPoint-type sheets on the 40th anniversary plans in 19 countries
Undated		Budget for 40th birthday celebrations (SFr 65,000)
Feb 1, 1995	Geneva	Agenda for IPRA debate on the information superhighway
Feb 16, 1995		Letter to IPRA chairman about UK's plans for 40th anniversary from Peter Hamilton
Feb 20, 1995	Geneva	IPRA media release on Major International Events (2 copies)
Mar 17, 1995		UNESCO D-G message to IPRA
May 2, 1995	Geneva	IPRA history book announced; major events
Undated		Calendar of events for 40th birthday (2 copies)
Undated		'How to use the IPRA symbol' guidelines [Blue Box 1]
May, 1995	Mauritius	First day cover of stamps for 40th birthday
Undated		Honoring Public Relations in 1995. A4 sheet promoting activities around IPRA's 40th anniversary (two copies).
Undated		Sheet of 40th birthday roundel stickers (for envelopes, etc
Undated		Commemoration certificates
Undated		Information sheet on sponsor Voltas with company logo and chairman's photo in a separate envelope
Undated		Information sheet on Voltas chairman, Mr A.H. Tobaccowala
Undated		Invitation cards for IPRA 40th anniversary Voltas Lecture in Paris by Axel Krause of International Herald Tribune (2 copies
June, 1995		Article by Sam Black for IPRA Review on the IPRA history "Commitment to Excellence".
Undated		File of media coverage of the 40th anniversary from USA, Canada, Germany, Hungary, Kenya, Kuwait, Mauritius, Netherlands Antilles, Sweden, Switzerland, Turkey and Zimbabwe
1995	Mauritius (own file)	Album of media cuttings, including colour photos, from Mauritius. Most photos show Prof Denis Wilcox running seminars

**IPRA President's Award 1978-2000**

<p>1978-2000</p>		<p>IPRA President's Awards (incomplete set):</p> <p>1978 – ICRC;          1982 – Yehudi Menuhin;          1986 – Band Aid (Bob Geldof);          1992 – Archbishop Desmond Tutu;          1993 – Scout Movement;          1996 – Al Gore;          1998 – Prince of Wales Business Leaders Forum;          1998 - Aung San Suu Kyi;          1999 – Rotary Club International's Polio Plus campaign;          2000 – JK Rowling.</p>
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**IPRA GOLDEN WORLD AWARDS (GWA)**

1991-2077		<u>GWA Calls for Entries</u> – 1991 (2), 1992 (1), 1994 (1), 1995 (3); 1996 (2); 1997 (2); 1999 (2); 2000 (2); 2002 (2); 2003 (1); 2005 (1); 2006 (2); 2007 (1).
1990-2009		<u>GWA 1990 – 2009 Winners</u> (in own file) GWA Summaries of winning and commended entries. 1990 – List of winners; 1991 – list of winners; 1993-94 summaries of winning entries; 1994 – Entry summaries 3); 1995 – award summaries (4); 1996 – award summaries; 1997 – award summaries; 1999 – award summaries; 2001 – award summaries; 2004 – award summaries (4); 2007 – award summaries (1); 2008 – award summaries (1); 2009 – award summaries on CD (2);
1991-2009		<u>GWA Luncheons and Presentations</u> (not complete) – 1991, 1992 1993, 1994, 1995, 1996, 1997, 1999, 2002 (invitation), 2004 (invitation), 2004 (brochure proofs), 2005, 2009
1995-2008		<u>GWA Award Photos 1995 – 2008</u> (in own file)  1994, 1995 - Paris, Geneva: GWA judging 1995 - Paris: Comb-bound album of sample photos from GWA presentations, prepared by photographer with rudimentary legend/captions 1995 or 96: Slides of GWA award winners, probably for Awards event 1996 - Budapest: Colour photos of GWA gala dinner; no captions 1998 - GWA award ceremony – IPRA President Velma Lazarus with winners and sponsors (3 photos with captions) 1999 – London: GWA awards dinner (no caption) 2001 - London: GWA judging (Ilford box) 2002 - CD of GWA entries 2008 - CD of photos from IPRA Summit and GWA
1996, 1998-99		<u>IPRA GWA and Conference speeches 1996, 1998, 1999</u> (in own file)  1996: GWA speeches and photos: Speeches by Michael Morley, Jacques Dinan 1998 – London: IPRA Annual Conference – speeches by Peter Ainsworth MP, IPRA President Zelma Lazarus, Grant Hendin of Boeing, Tina Jorgensen of UNIC, Mary Jo Jacobi of HSBC, Volker Leichsering, Michael Morley of Edelman 1999 – TokyoO: International Seminar – speech by Prof Yoshi Tsurumi of Zicklin Graduate School of Business

## Books from IPRA library

Three books in Greek (titles translated by Dr A. Theofilou).

Koutoupis P.T., (1996). *Sponsorship – Practical guide for sponsors and sponsorship receivers*, Athens: Galeos.

Koutoupis P.T., (1992). *Practical guide for public relations*, 3rd ed., Athens: Galeos.

Koutoupis P.T., 1989. *Advertising and its secrets*, 2<sup>nd</sup> ed., Athens: Galeos.

One book in Japanese (2001) by Takashi Inoue of Inoue Public Relations Inc

Adamolekun, W. (2005). *Public relations possibilities*. Ibadan, Nigeria: Spectrum Books

ADECEC (2003). *La comunicacion y relaciones publicas en España*. Barcelona : Ediciones Piramide. (ADECEC is the Asociacion de Empresas Consultoras en Relaciones Publicas y Comunicacion. The report analyses the development of the PR profession in Spain from 1998 to 2003). (In Spanish).

Barquero, J.D. (1990). *Relaciones publicas*. (Appears to be self-published). (In Spanish).

Barquero Cabrero, J.D. (2007). *How to avoid the clash of cultures and civilisations*. Madrid, Spain: Furtwangen Editorial.

Barquero Cabrero, J.D. and Huertas Colomina, F. (1992). *Relaciones Publicas Financieras y Mercado de Valores*. Spain (no publisher or city given, may be self-published). (In Spanish).

Bhimani, R. (1995). *The corporate peacock: New plumes for public relations*. New Delhi, India: Rupa & Co.

IPRA (1988). *Values and communication*. Proceedings of the 11<sup>th</sup> Public relations World Congress, Melbourne, April 26-29. [Edited by Sally A. White].

IPRA (1995). *A commitment to excellence: International Public Relations Association - the first forty years*. Sweden: IPRA/GormanGruppen. (5 copies)

Jakomin, A. (Ed.). (2003). *Exin – PR in countries of former Yugoslavia*. Imelda Ogilvy Group. (In Serbo-Croat and English; Book title is approximate).

Lozano, F. (1980). *Manual practico de relaciones publicas*, (2<sup>nd</sup> edn.). Madrid: Jose Ortega y Gasset. (In Spanish).

Lozano, F. (1986). *Introduccion a la ciencia de las relaciones publicas*. Madrid, Spain: Jose Ortega y Gasset. (In Spanish).

McBride, S. (1990). *Many voices, one world: Communication and society today and tomorrow*. London and New York: UNESCO and Kogan Page. (Report by the International Commission for the Study of Communication Problems).

Moutinho, A.V. (2001). *Dicionario de relacoes publicas*. Porto: Campo de Letras. (In Portuguese).

Public Relations Consultants Association (1990). *Public Relations in Practice Case Studies: Volume One*. London: PRCA.

Simoos, R.O. (n.d; late 1980s?). *Cursillo Sobre Relaciones Publicas y Planification Estrategica*. No city: El Consejo Superior de Relaciones Publicas de España. (In Spanish)

Tixier, M. (2005). *Communiquer sur le développement durable*. Paris: Editions d'Organisation. (In French).

UADE (1994). *La Empresa y Los Medias de Comunicacion*. Buenos Aires: Editions UADE. (In Spanish).

Vilarubbias, F.O. (n.d.). *Cursillo Sobre Organization de Actos, Ceremonial y Protocolo*. No city: El Consejo Superior de Relaciones Publicas de España. (In Spanish).

Virtusio, R.P. (2007). *How to make it in PR: PR veterans tell their stories*. Manila, Philippines: CCI Books.

## **Industry publications**

AMEC (1997). *The power of the media and how to measure it* [Blue Box 4]

China International Public Relations Association (2003). *Brochure about CIPRA*. Self-published. (In Mandarin and English) [Blue Box 4]

Global Alliance for Public Relations and Communication Management (2001). *Information for potential member associations*. (No publisher given) [Blue Box 4]

Public Relations Council of India (n.d). *PRCI Manual*. Bangalore: PRCI. [Blue Box 4]

Public Relations Council of India (n.d.). *Ethics Manual*. Bangalore, India: PRCI. [Blue Box 4]

Zimbabwe Institute of Public Relations (n.d.). *A short guide to public relations* [Blue Box 4]

Five booklets in Arabic from the Syrian public relations association [Blue Box 1]

## **Industry papers (Loose)**

Public Relations Society of America (PRSA), (1998). *Executive summary of Public Relations Alliance Meeting held on October 21, in Boston, USA*, including presentations. [The covering letter was addressed to Colin Thompson, as treasurer and acting secretary-general of IPRA] [Blue Box 4]

## **Publications and Lectures**

Modoux, A. (1988). *The growing role of public relations in a changing world*. Address to the Foreign Correspondents Club of Japan, Tokyo on September 13, 1988. [Blue Box 4]

The Voltas Lecture (1995). *Understanding Asia*, presented by Tan Sri Dato Musa Hitam, in Kuala Lumpur on November 13, 1995. [Blue Box 4]

Voltas Ltd and Impact India Foundation, (c. 2001) *Commending corporate social responsibility*. (Case study pamphlet) [Blue Box 4]

Church Orr and IPRA (2001). *The media ... friend or foe*. Programme of media seminar for chief executives, held in Nairobi, Kenya, March 14, 2001 [Blue Box 1]

**Photographs – IPRA Meetings, Conferences, Congress and Seminars (1965-1993) and Miscellaneous (organised by decades)**

YEAR	CITY	COMMENTS
<b>IPRA Meeting Photo files</b>		
1965, 1978, 1982	Athens, Mexico City, Bombay	Meeting
1984	Athens	Meeting
1985	Amsterdam	Congress
1985	Brasilia	Conference and Seminar
1986	Stockholm, Tokyo	Conferences and Seminars
1987	Harare	Conference and Seminar
1988	Budapest	Includes photos of Kremlin spokesman Gennady Gerasimov
1988	Melbourne	Congress (Black plastic folder, all with captions)
1991	Toronto	Congress
1991	Nairobi	Conference and Seminar
1992	Hong Kong	Conference and Seminar
1993	Frankfurt	Conference and Seminar
1950s and 1960s	Miscellaneous	# Photos in Miscellaneous files are mostly uncaptioned and have been grouped by likely dates
1966	Barcelona	IPRA Annual Meeting – extensive b/w photographs, some with handwritten captions
1970s	Miscellaneous	As for 1950s and 1960s
1980s	Miscellaneous	As above
1990s - 1	Miscellaneous	As above
1990s - 2	Miscellaneous	As above
2000s	Miscellaneous	As above
Undated	Miscellaneous	Orange Agfa box
<b>Photographs 1 (in own file)</b>		
1968	London	Sir Tom Fife Clark, D-G of COI and founder of IPRA (B/W).
1974	New Delhi	IPRA President Manos Pavlidis and three others place a wreath of Gandhi's tomb.
1978	Geneva	IPRA President Dennis Buckle gives President's Award to the ICRC (B/W with caption)
1980/1965		Photo copy of newsletter photo when IPRA leaders presented the Code of Athens to Pope Paul VI in Rome
1980		IPRA President's Award trophy
1983		IPRA President Goran Sjoberg with Board members (no caption)
1983	London (?)	IPRA President Goran Sjoberg presents Member Emeritus certificates to Tim Traverse-Healy and Sam Black, plus two other photos (B/W, no captions), Also

		with proof set of photos
1983	Paris	IPRA President Goran Sjoberg with ANO meet UNESCO D-G Amadou-Mahtar M'Bow (BW, with caption in French)
1985		IPRA President Jon Royce is congratulated by his predecessor Arturo Jesseran (B/W with caption)
1986	London	Amelia Lobsenz with IPR and IPRA leaders (B/W with caption)
1986		Amelia Lobsenz (IPRA President) and Paul Koop (President-Elect) (B/W with caption)
1986		Amelia Lobsenz presents IPRA President's award to US First Lady Rosalind Carter. No caption
1986	Kuala Lumpur	Malaysian minister opens PRESKO public relations symposium, with speakers in background (B/W with caption)
1986	Cairo	The Arab Public Relations Society /African PR Society meeting ( 2 x BW, with caption of top table group)
1986		Amelia Lobsenz (IPRA President) and Paul Koop (President-Elect) (B/W with caption)
1986		Amelia Lobsenz presents IPRA President's award to US First Lady Rosalind Carter. No caption
1987	Melbourne	Final preparation for promotional video for PR World Congress (B/W with caption)
1988	Melbourne	Tim Traverse-Healy displays his Gold Paper (B/W)
1998		Portrait photos of 1988 President Alain Modoux
1990		IPRA Golden World Awards to Hollis Europe
1992	Nairobi or Cape Town	Archbishop Desmond Tutu with Kenya IPRA members after presentation of the IPRA President's Award (Colour, with caption)
1993	Frankfurt	John Sattler, Kaarina Alanko & Betul Mardin
1993		Dennis Clagett, IPRA Executive Director (B/W portrait)
1994	Punta del Este	Colour photo of IPRA President Akerkar, along with Goran Sjoberg and Arturo Jesseran (no caption)
1994	Curacao	Breakfast meeting to commemorate IPRA's 40 <sup>th</sup> anniversary (Colour, no caption)
1995	Israel	Carolyn Fazio presents environmental communication charters to Eitan Haper of Israel PR Association
1998	China	IPRA President Zelma Lazarus visits China; Also shown is Prof Shen Jiamo, IPRA national coordinator (four photos)
1998	London?	IPRA Board including President Velma Lazarus, Carolyn Fazio, Tony Meehan (front row) and Alasdair Sutherland (Back row LH)
1999	London	IPRA President Roy Sanada with his predecessor Velma Lazarus; and with previous presidents.
1994	Punta del Este	Colour photo of IPRA President Akerkar, along with Goran Sjoberg and Arturo Jesseran (no caption)

1999	London	IPRA staff at PR Showcase (3 photos). One captioned Claire Cochrane and Pam Le Maire
1999	Buenos Aires	Photos at Climate Change Conference include President Carlos Menem. Link with IPRA not evident.
Undated		Senator Robert L Bliss, former IPRA President. B/W portrait
Undated		Paul Koop (Netherlands), former IPRA President (B/W)
Undated		Jon White and Roger Hayes at IPRA 3 <sup>rd</sup> Educators meeting (B/W, no caption)
Undated (early 1990s)	Helsinki	IPRA Board and past presidents (BW, no caption)
Undated (early 1990s?)	Milan	First meeting of European PR consultancy associations – France, Germany, Holland, Italy, UK (B/W with caption)
Undated	Harare	IPRA President presents framed Code of Athens to President of Zimbabwe, Cde Simon Muzenda (B/W with captions)
Undated	Mumbai	Member Emeritus certificate presented to Anand Akerkar by Prem Sagar
<b>Photographs 2 (in own file)</b>		
1999	London	Roy Sanada inauguration event (Photos tagged A – C) but no captions
1999	London	Roy Sanada inauguration event (Photos untagged) but no captions
2002	London	CD of IPRA Day photos, October 7, 2002 (Capital Events Photography)
2004		CD of IPRA Photos
Undated	London	Photo from an IPRA dinner in London with a table raising glasses to the camera. Includes Tony Meehan and Roy Sanada,
Undated		Transparencies of Code of Athens, Charter on Environmental Communications, Gold papers, Mike Register & Judy Larkin
Undated		Solus photo of Roy Sanada
Undated	Nairobi	Award presentation at Public Relations Society of Kenya event (no caption)
Undated	Geneva	B/W and colour photos of former IPRA President Betul Mardin; Also two proof sheets in B/W. Possibly presidential inauguration
Undated		John Paluszek of Ketchum (colour portrait).
<b>Edward Bernays photos 1979, 1986 (In own file)</b>		
1979	Boston (?)	IPRA President Sanit Lahiri presents his President's Award to Edward Bernays, accompanied by Doris Fleischman (?); four B/W photos of Bernays (one with

		Denny Griswold) from his 95 <sup>th</sup> birthday party in 1986; one portrait photo. Brochure of programme for 95 <sup>th</sup> birthday party. Report for IPRA newsletter (typescript)	
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