



EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

The aim of the Network is to develop cross-border projects and to identify and exploit (for research purposes) archives of public relations organisations, phenomena and personalities.

One of the initial tasks of the EUPRERA Group is to gather information about the public relations archives held in each European country.

This is the second edition (March 2014) of the Network's guide to PR archives and includes information drawn from nine countries. The archives recorded are:

Estonia	National Archive
Finland	PR association in National Archive
Italy	Enel archive ENI archive Fiat archive Fondo Ilva archive Olivetti archive Perrone archive Piaggio archive Pirelli archive
Norway	National Archive Norwegian Communication Association archive
Romania	National Archives of Romania Diplomatic archive Romanian Military archive Communist archive (Fund ISISP)
Russia	PR Educators archive Russian Association of Public Relations archive
Spain	Universidad de Navarra archive
Turkey	Ankara University archive

UK

Chartered Institute of Public Relations archive (HAT)

International Public Relations Association archive (BU)

Special collection of historic PR books (BU)

We hope you find this second edition of interest for you research. Additions (and corrections) are welcomed. Send them to prhistory@bournemouth.ac.uk. We thank those who have submitted this information and continued the project with us.

- Andrea Babic was the research assistant for the second edition.

Prof Tom Watson, The Media School, Bournemouth University

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Kaja Tampere & Kristel Abel

Country

Estonia

Your contact details:

Tallinn University, Institute of Communication

25 Narva Street, Tallinn, 10120 Estonia

Name/Title of Archive

No special archive, only central state archive

Owner of the Archive

State is owner

- Address & Contact Details
- Email
- Website

Description of Contents

Need to go to central archive and start to collect data by keywords

Noteworthy Files or Resources**Times when it can be accessed**

This is public access, always open

Costs (Entrance charge, search fee, etc)

Researchers salary

Are researchers encouraged to access it? Do they need letters of introduction?

No problems

Are any parts of the archive restricted (e.g. not accessible until a specific date)

Probably not

Any Other Information

We already started to collect modern history 1989-2012 – interviews with practitioners

In 2005 we did our first data collection and published the book: *Practical PR in Estonia* (ed Kaja Tampere). Its content is case studies and interviews with practitioners; also some case studies from the first Estonian republic time, before the soviet occupation.

I think we have large field to study and this probably will be very interesting period for us to collect all data and make some kind of system in the field. I hope for real support from network in that sense.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elina Melgin

Country

Finland

Your contact details

ProCom, the Finnish Association of Communications Professionals
Kalevankatu 30
00100 Helsinki
Email: elina.melgin@procom.fi

Name/Title of Archive

Tiedotusmiehet ry (Public Relations Society of Finland 1947-73); Suomen tiedottajaliitto, later ProCom 1973-2000

Owner of the Archive: The National Archives of Finland

- Address & Contact Details: Rauhankatu, Helsinki, Finland
- Email arkisto@narc.fi
- Website: <http://www.arkisto.fi/en/arkistolaitos/kansallisarkisto/>

Description of Contents:

Minutes, annual reports, press clips, audio tapes, photos etc of the PR association of Finland

Noteworthy Files or Resources**Times when it can be accessed**

Open daily, free access, free access to materials

Costs (Entrance charge, search fee, etc)**Are researchers encouraged to access it? Do they need letters of introduction?**

Free for enquiries

Are any parts of the archive restricted (e.g. not accessible until a specific date)?

No

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

Italy

Your contact details

Elisabetta Bini

University of Rome Tor Vergata

Email: elisabetta.bini@eui.eu

Name/Title of Archive

Archivio Storico Enel

Owner of the Archive

- Address & Contact Details Archivio Storico Enel - via Ponte dei Granili, 24 - 80146 Napoli
- Phone: +39 0813674213
- Website <http://enelikon.enel.it/Enelikon-Internet/home.jsp>

Description of Contents

The archive houses documents relating to the PR activities of the main Italian electric industry, Enel, and its predecessors, between the late 19th century and the 1970s.

The archive can be searched online through this website http://enelikon.enel.it/Enelikon-Internet/storico/home_storico.jsp

Noteworthy Files or Resources

Journals, documentaries and films.

Audiovisual archive.

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

Researchers should send a letter to the archive's main address, or call the archive's phone number.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

Italy

Your contact details

Elisabetta Bini

University of Rome Tor Vergata

Email: elisabetta.bini@eui.eu

Name/Title of Archive

Archivio Storico Ente Nazionale Idrocarburi (ENI)

Owner of the Archive

- Address & Contact Details Piazzale Enrico Mattei, 1 00144 - Roma
- Phone: +39 06.59822645
- Email lucia.nardi@eni.com
- Website http://www.eni.com/it_IT/azienda/storia/contatti/contatti.shtml

Description of Contents

The archive houses documents relating to the PR activities of the main Italian oil company, the Ente Nazionale Idrocarburi (ENI), between 1953 and the late 1970s – with some documents on later decades.

Noteworthy Files or Resources

House organ *Il Gatto Selvatico*.

Series Relazioni Esterne.

Documentaries and films.

Publication *Stampa e oro nero*.

Times when it can be accessed

By appointment, weekdays from 9 to 5.

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

Yes, researchers need a letter of introduction.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

ITALY

Your contact details

Email: nando.fasce@unige.it

Name/Title of Archive:

Archivio Storico Fiat

Owner of the Archive: Fiat Group

- Address & Contact Details: Via Chiabrera, 24/a, 10126 - Torino tel +39-011/0066240 - fax +39-011/6633645.
- Email archivio@fiatgroup.com
- Website

Description of Contents

This is the archives of the most important Italian automobile and industrial vehicle producer. It includes the papers of the Stampa e Pubblicità (Print and Advertising), Stampa e Propaganda (Print and Propaganda), and Relazioni Esterne (External Relations, i.e. PR) Departments of the company. All contain materials of interest for PR scholars.

Noteworthy Files or Resources

The papers of Gino Pestelli, the head of these departments from the late 1920s to the mid-1960s, are worthy of particular attention.

Times when it can be accessed

Visitors need to set an appointment.

Costs (Entrance charge, search fee, etc)

No charge

Are researchers encouraged to access it? Do they need letters of introduction?

A letter of introduction with an explanation of the research project is highly welcome.

Are any parts of the archive restricted (e.g. not accessible until a specific date)

Not to my knowledge.

Any Other Information

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

Italy

Your contact details

Elisabetta Bini

University of Rome Tor Vergata

Email: elisabetta.bini@eui.eu

Name/Title of Archive

Archivio Storico Olivetti

Owner of the Archive

- Address & Contact Details Via Miniere, 31 - 10015 Ivrea (To)
- Phone: 0125-641238
- Email segreteria@arcoliv.org
- Website <http://www.arcoliv.org/index.asp>

Description of Contents

The archive houses documents relating to the PR activities of the Italian company Olivetti.

Noteworthy Files or Resources

Series Ufficio Stampa e Eventi; Design; Direzione Commerciale.

Journals published by Olivetti, such as *Comunità*, *SeleArte*, *Urbanistica*, *Zodiac architettura*, *Tecnica e Organizzazione*, *Notizie Olivetti*.

Documentaries, films and advertisements produced by Olivetti

A detailed list of the holdings can be found here: <http://www.arcoliv.org/archivio.asp>

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

All researchers need to fill out a request form. Only students need a letter of introduction. For detailed instructions on access to the archive: <http://www.arcoliv.org/regolamento.asp>.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

ITALY

Your contact details

Email: nando.fasce@unige.it

Name/Title of Archive

Archivio Perrone, 1871-1945

Owner of the Archive: Fondazione Ansaldo

- Address & Contact Details: Fondazione Ansaldo Corso FM Perrone 118 – 16152 Genoa, Italy
tel. +39-10-8594130 fax +39-010 65.58.484
- Email:
- Website: www.fondazioneansaldo.it

Description of Contents

This huge family business archives detail the history of one of the oldest industrial companies in the country, Ansaldo. The bulk refers to the period 1890s-1921. It contains several materials, scattered in dozen boxes, dealing with PR activities, even though such activities were officially carried under different headings and titles.

Noteworthy Files or Resources

Times when it can be accessed

Visitors need to set an appointment as the materials are off site and need time to be retrieved.

Costs (Entrance charge, search fee, etc)

Are researchers encouraged to access it? Do they need letters of introduction?

A letter of introduction with an explanation of the research project is highly welcome.

Are any parts of the archive restricted (e.g. not accessible until a specific date)

Not to my knowledge.

Any Other Information

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

Italy

Your contact details

Elisabetta Bini

University of Rome Tor Vergata

Email: elisabetta.bini@eui.eu

Name/Title of Archive

Archivio Storico Piaggio

Owner of the Archive

- Address & Contact Details
Fondazione Piaggio, viale Rinaldo Piaggio 7, 56025 Pontedera □
- Phone +39 0587 271721 fax. +39 0587 290057 □
- Email archivio@muscopiaggio.it
- Website <http://www.piaggiogroup.com/it/gruppo/fondazione-piaggio/larchivio-storico>

Description of Contents

The archive houses documents relating to the PR activities of the Italian company Piaggio (producer of the Vespa scooter), between 1917 and the 1970s.

Opening hours

Wednesdays to Fridays, 10 am to 6 pm.

Costs (Entrance charge, search fee, etc)

30 euros.

Are researchers encouraged to access it? Do they need letters of introduction?

All researchers have to be authorized by the President of the Fondazione Piaggio. To this end, they need to send a written request, either by fax +39-0587 290057 or by email to archivio@museopiaggio.it, indicating the purpose and scope of their research.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Elisabetta Bini

Ferdinando Fasce

Toni Muzi Falconi

Country

Italy

Your contact details

Elisabetta Bini

University of Rome Tor Vergata

Email: elisabetta.bini@eui.eu

Name/Title of Archive

Archivio Storico Pirelli

Owner of the Archive

- Address & Contact Details Viale Piero e Alberto Pirelli, □ ingresso Viale Sarca 222, □ 20126 Milano
- Phone: 39 02.6442.3971
- Email info@fondazionepirelli.org
- Website http://www.fondazionepirelli.org/IT_archivio

Description of Contents

The archive houses documents relating to the PR activities of the Italian company Pirelli.

Noteworthy Files or Resources

House organ *Pirelli* (accessible also online through the website of the Archivio Storico Pirelli)

Documentaries and films.

Advertisements and posters.

Times when it can be accessed

By appointment, weekdays from 9 to 5.

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

Visits can be booked through an online form, by clicking on "Prenota la tua visita".

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Øystein Pedersen Dahlen

Country

Norway

Your contact details

Øystein Pedersen Dahlen

Oslo School of Management

Kirkegata 24-26

Box 1195 Sentrum

N-0107 OSLO

Email: Oystein.dahlen@mh.no

Name/Title of Archive

The National Archives

Owner of the Archive

The National Archives is owned by the government

- P.O.Box 4013 Ullevål stadion, N-0806 Oslo
- Email: riksarkivet@arkivverket.no
- Website: <http://www.arkivverket.no/eng/content/view/full/734>

Description of Contents

Information on Forum for offentlig informasjon [The Norwegian Forum for Public Information] which existed from 1975 to 1999

Times when it can be accessedSeptember - June

Monday - Tuesday 0900-1830

Wednesday - Friday 0900-1700

Saturday 1000-1400

June, July & August

Monday - Friday 0900-1500

Saturday closed

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

No letters or introduction needed

Are any parts of the archive restricted (e.g. not accessible until a specific date)

No restrictions

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Øystein Pedersen Dahlen

Country

Norway

Your contact details

Øystein Pedersen Dahlen

Oslo School of Management

Kirkegata 24-26

Box 1195 Sentrum

N-0107 OSLO

Email: Oystein.dahlen@mh.no

Name/Title of Archive

The Norwegian Communication Association's archive

Owner of the Archive

The Norwegian Communication Association

- Box 333 Sentrum, N-0101 OSLO, Norway
- Email: post@kommunikasjon.no
- Website: <http://www.kommunikasjon.no/Foreningen/english>

Description of Contents

Members magazine

The book *Et slag med halen* [*A blow with a tail*] which briefly tells the history of the Association from the foundation of the *PR club* in 1949, and 45 years ahead

Records from all board and committee meetings after 1990, first in print and later online (from about 2000). It's probably older records as well.

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

No letters or introduction needed

Are any parts of the archive restricted (e.g. not accessible until a specific date)

No restrictions

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Prof. Dr. Adela Rogojinaru, University of Bucharest;

Country

Romania

Your contact details

Email: adelarogojinaru@yahoo.com

Name/Title of Archive

Communist archives. Fund ISISP (*Institute of Historical and Social-Political Studies* of the Romanian Communist Party).

Owner of the Archive – Biblioteca Centrala Universitara/ Central University Library

Address & Contact Details:

Biblioteca Centrală Universitară „Carol I”,

str. Boteanu nr. 1, sector 1, postal code: 010027, Bucureşti

E-mail: office@bcub.ro ; relatii_publice@bcub.ro

Website <http://www.bcub.ro>

Description of Contents

The *Institute of Historical and Social-Political Studies* of the Romanian Communist Party was founded in 1951, firstly under the name of the Institute of History of the Party. It is closed in 1990, and its library goes to the Central University Library. The archives contain collections of periodicals, books, photos and various historical documents in Romanian and foreign languages.

Description available at http://bcub.ro/continut/unibib/memoria_comunismului.php

Noteworthy Files or Resources

Further research is needed.

Times when it can be accessed

Study rooms are opened from Monday to Friday, in general from 8.30 until 20.00. Some of the study rooms are open on Saturday as well.

Details at <http://www.bcub.ro/home/orar/orar---corp-boema>

Costs (Entrance charge, search fee, etc)

The entry permit is issued for a fee.

Are researchers encouraged to access it? Do they need letters of introduction?

Research is allowed based on request and approval. All information and files required to fill in for obtaining access to the archives are listed at <http://www.mapn.ro/smg/SIA/cercetare.html>

Are any parts of the archive restricted (e.g. not accessible until a specific date)

Further research is needed.

Any other information?

It is a composite fund; it contains press collections and various documents on internal or external relations, interwar propaganda, socialist and communist movements, etc.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Prof. Dr. Adela Rogojinaru, University of Bucharest;

Country

Romania

Your contact details

Email: adelarogojinaru@yahoo.com

Name/Title of Archive

Arhivele diplomatice/ Diplomatic Archives

Owner of the Archive – Ministerul Afacerilor Externe / Ministry of Foreign Affairs

Address & Contact Details:

Palatul Victoria/ Victoria Palace, Piața Victoriei
Victoria Square, no. 1, sector 1, București.
Tel. (0040) 21.311.9179; 21.314.3400 (ext. 1472).
E-mail: uad@mae.ro

Website: <http://www.mae.ro/node/1529>

Contact coordinates: <http://www.mae.ro/node/1387>

Description of Contents

Documents on publicity, public information, press institutions, propaganda, and nation image related to the activity of the Ministry as well as to the activities of diplomatic missions and Romanian Consulates.

The documents are organized on special historical *Funds* and *Problems*.

<http://www.mae.ro/node/1386>

Noteworthy Files or Resources

Further research is needed.

Times when it can be accessed

Access in the study room *Grigore Gafencu* during weekdays

Monday to Thursday, 9.30-14.30

Limited seats available (researchers should announce their presence beforehand).

Costs (Entrance charge, search fee, etc.)

No costs specified. Photocopying (with own camera) is free of charge.

Are researchers encouraged to access it? Do they need letters of introduction?

Romanian researchers send their written request to the Director of the Archives, while foreign citizen send their solicitations to the Minister of Foreign Affairs.

There is a guide of conduct referring to the documentation rules available in Romanian language at:

http://www.mae.ro/sites/default/files/file/userfiles/amb/imagecache/thumbs_86x60/userfiles/arhive_2012/regulament_arhiva_istorica.pdf

Are any parts of the archive restricted (e.g. not accessible until a specific date)

According to the Law of Archives no. 16/ 1996, Annex 6, there are certain intervals of time of protecting certain type of documents.

Specifications are available in Romanian language at <http://www.mae.ro/node/1387>

Any other information?

In periodicals: same issues available in magazines such as Tribuna Romaniei (Romanian Tribune), Glasul patriei (Country's Voice), or in the news of the Romanian press agency *Agerpres*, Service of documentation (history of Agerpress in data: Romanian Telegraphic Agency, 1889/ RADOR, 1921/ Agerpress, 1949/ Rompres, 1990/ Agerpres, 2008, cf. <http://www.agerpres.ro/history.php>)

Periodicals are available in the collections of the Central University Library (BCU), National Library, and Library of the Romanian Academy.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Prof. Dr. Adela Rogojinaru, University of Bucharest;

Country

Romania

Your contact details

Email: adelarogojinaru@yahoo.com

Name/Title of Archive

Arhivele Nationale ale României/ National Archives of Romania

Owner of the Archive – Ministerul de Interne/ Ministry of Internal Affairs

<http://www.mai.gov.ro/Home/index.htm>

Address & Contact Details:

Arhivele Naționale ale României (aparat central/ headquarters)

Bd. Regina Elisabeta nr. 49, sector 5, București, C-050013

Fax: 021/312 58 41, 021/313 18 38

Email: secretariat.an@mai.gov.ro

Website: <http://www.arhivelenationale.ro/>

Description of Contents

Documents on propaganda, cultural diplomacy, public diplomacy, nation image could be found in

- ✓ Serviciul Arhive Naționale Istorice Centrale (ANIC)/ Bureau of National Historical Archives
[responsible/in charge: Dr. Liviu-Daniel GRIGORESCU]
- ✓ Archives of the Ministry of Internal Affairs

Noteworthy Files or Resources

ANIC: Special Funds and Collections of the Romanian institutions subordinated to the Central Committee of the Romanian Communist: Chancellery, /Propaganda,/ International Relations/ /CCES Fund (Fund of the *Committee of Socialist Culture and Education*), ISISP Fund (Fund of the *Institute of Historical and Social-Political Studies*).

ANIC: Fund of the Ministry of National Propaganda (interwar period)

Times when it can be accessed

Study Hall of the Headquarters for researching historical documents

Bucharest, Bd. Regina Elisabeta no. 49

Tel: 021/303 70 80, ext. 15879
E-mail: salastudiu.an@mai.gov.ro
Program:

Monday/Wednesday/ Friday : 8.30-15.30;

Tuesday, Thursday: 8.30-19.00

(coordinator: Claudiu-Victor TURCITU)

Costs (Entrance charge, search fee, etc)

No costs specified. I did not check on additional services such as copying etc.

Are researchers encouraged to access it? Do they need letters of introduction?

Research is based on request and approval procedures. The National Archives insist on transparency on the issue of disclosing archives to the specialised public.

Are any parts of the archive restricted (e.g. not accessible until a specific date)

The Law of the National Archives 16/1996 (revised and modified by the Law 138/2013), Annex 6 stipulates the deadlines for the kind of documents to be open to the public, as follows:

- medical documents, after 100 years from their creation.
- civil registries, after 100 years from their creation.
- personal files, after 75 years from their creation.
- private personal documents, 40 years after the death of the respective person.
- documents about national security and integrity, after 100 years from their creation.
- documents regarding criminal affairs, after 90 years from their creation.
- documents regarding external affairs, after 50 years from their creation
- documents of private companies , after 50 years from their creation
- fiscal documents, after 50 years from their creation
- notary and court documents, after 90 years from their creation.

Cf. <http://legeaz.net/legea-16-1996-arhivelor-nationale/anexa-nr-6>

Any other information?

Other sources/ references:

- 1) The Library of the ISISP (*Institute of Historical and Social-Political Studies*) is transferred in 1990 to the Central University Library.
- 2) About Legislation on the functioning of press bureaus and various institutions in charge of communication before 1989, there are descriptions in:

Radut Bilbiie, *Elemente de legislatie si deontologie pentru comunicare [Elements of legislation and deontology of communication]*, vol I, Editura AFT, Sibiu (Romania), 2011.

3) First doctoral thesis mentioning *Public Relations* in the title is elaborated in 1978 by Liviu Mureșan, *Public relations – factory mark, trade mark, and service mark*. Key words of the content: *relations with public, external relations, trade promotions, exports promotion*. Library of the Academy of Economic Science in Bucharest, Romania.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Prof. Dr. Adela Rogojinaru, University of Bucharest

Assoc. Prof. Radut Bîlbîie, Land Forces Academy *Nicolae Balcescu*, Sibiu, Romania.

Country

Romania

Your contact details

Email: adelarogojinaru@yahoo.com ; bilbiie@yahoo.com

Name/Title of Archive

Arhivele Militare Romane (AMR). Serviciul Istoric al Armatei/ Romanian Military Archives/
Historical Service of the Army

Owner of the Archive – Ministerul Apărării Naționale / Ministry of National Defence

<http://www.mapn.ro/>

<http://english.mapn.ro/index.php>

Address & Contact Details:

Serviciul Istoric al Armatei/ Historical Service of the Army

Str. Drumul Taberei nr. 9-11, sector 6, București, postal code 061353;

Tel/Fax: 021/318.53.85;

Study room: tel. 021/318.53.67 (ext. 330, 323);

Public information: 021/318.53.67 (ext.161, 314);

E-mail: sia@forter.ro

Centrul de Studii și Păstrare a Arhivelor Militare Istorice/ Centre of Studies and Conservation of
Historical Military Archives

Str. Aleea Poarta Eroilor nr. 4, Pitești, județul/ district Argeș, postal code 110058;

Tel/Fax: 0248/22.31.77;

Study room: tel. 0248/22.31.77 (ext. 129);

Public Information: tel. 0248/22.34.77 (ext.116);

E-mail: um02405.pitesti@yahoo.com

<http://www.mapn.ro/smg/SIA/>

Description of Contents

About publicity, public information, press institutions (press bureaus, press sections and press services of the Ministry of National Defense).

Noteworthy Files or Resources

Special Funds of AMR:

- ✓ DSPA Fund (Fund of the High Political Direction of the Army).
- ✓ CSP Fund (Fund of the High Political Council of the Army)
- ✓ Minister's Cabinet Fund

Times when it can be accessed

In the study rooms, from Monday to Thursday between 09.00 - 14.00.

Historical Service of the Army
021/318.53.67 (ext. 330, 323)

Centre of Studies and Conservation of Historical Military Archives
0248/22.34.77 (ext.129)

Internal regulation for researching in the study rooms is available in pdf format at <http://www.mapn.ro/smg/SIA/cercetare.html>.

Costs (Entrance charge, search fee, etc)

No costs specified. Certain services are charged for multiplication.

Are researchers encouraged to access it? Do they need letters of introduction?

Research is allowed based on request and approval. All information and files required to fill in for obtaining access to the archives are listed at <http://www.mapn.ro/smg/SIA/cercetare.html>.

Are any parts of the archive restricted (e.g. not accessible until a specific date)

According to the Law of Archives no. 16/ 1996, Annex 6, there are certain intervals of time of protecting certain type of documents.

For these particular archives, in case of secret historical documentation, the owner could initiate the legal procedures of declassification of the requested documents and inform the researcher about the results. Cf. <http://www.mapn.ro/smg/SIA/cercetare.html> (Notes on the "Possibilities of research").

The Law 182/2002 stipulates the protection of the classified information.

Any other information?

In periodicals: Information on the same issues could be found in the collections of the Official Monitor/Official Journal or Gazette (until 1945) and Official Bulletin (after 1948 until 1991, when it was renamed Monitorul Oficial R. A.). Collections of the Central University Library (BCU) and Library of the Romanian Academy.

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Lyudmila Azarova

Country

Russia

Your contact details

Lyudmila Azarova

St. Petersburg State Electrotechnical University

E-mail: azarovaludmilla@gmail.com

Name of Archive

Association of PR Educators (Russia)

Owner of the Archive Daniya Sabirova, Vice President

- Address & Contact Details: Kazan
- Email: sabirovadk@mail.ru
- Website: www.apco-ru.ru

Description of Contents

Official materials, recent projects

Noteworthy Files or Resources

Times when it can be accessed

Costs (Entrance charge, search fee, etc)

Are researchers encouraged to access it? Do they need letters of introduction?

All documents are in Russian. Translation may be provided by request.

Are any parts of the archive restricted (e.g. not accessible until a specific date?)

Any Other Information

Professor Ludmila Minaeva from Moscow University can be instrumental in providing information and access to the archive of Russian PR Association; e-mail: Minaeva@spa.msu.ru

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Katerina Tsetsura

Country

Russia

Your contact details

Email: Tsetsura@ou.edu

Name/Title of Archive

Website of RASO – Russian Association of Public Relations

Owner of the Archive – RASO

Address & Contact Details:

RASO - Russian PR Portal

Website: www.raso.ru

Description of Contents

Noteworthy Files or Resources

Times when it can be accessed

Costs (Entrance charge, search fee, etc.)

Are researchers encouraged to access it? Do they need letters of introduction?

Are any parts of the archive restricted (e.g. not accessible until a specific date)

Any other information?

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Natalia Rodríguez Salcedo

Country

Spain

Your contact details

Dpto. Empresa Informativa (despacho 0711)

Edificio de Bibliotecas

Universidad de Navarra

31080 Pamplona (Navarra), Spain

Email: nrodriguez@unav.es

Name/Title of Archive

Fondo personal, Joaquín Maestre Morata (Born in 1927) (Spanish PR pioneer and founder of the first Spanish PR consultancy, Barcelona, in 1960)

Owner of the Archive – Yoland Cagigas, Director of *General Archive*, Universidad de Navarra

- Address + Contact details: Biblioteca de Humanidades, 31009 Pamplona (Navarra), Spain
- Email: ycagigas@unav.es / agun@unav.es
- Website: <http://www.unav.edu/web/archivo-general/fondos-personales>

Description of Contents

540 cardboard filing boxes: documents from the first PR Spanish consultancy (founded in 1960 as independent and sold to Shandwick group in 1990).

- The history of the first Public Relations Spanish agency, S.A.E. de RP: PR campaigns (1959-1989), press clippings (1961-1981), personal letters (1961-1996), administration (1960-1965), meetings (1964-1970), relationships with other PR agencies (1982-1991), contacts with Shadwick group (1989-1991)
- Contributions to international (1961-1993) and national (1961-1990) professional associations
- Contributions to PR education (Escuela Superior de Relaciones Publicas de Barcelona -1968-1973- and others).
- PR materials from professional campaigns

For more information about contents, you can access a table of contents at:
<http://dspace.unav.es/dspace/bitstream/10171/23714/1/Inventario%20144.pdf>

Noteworthy Files or Resources

Boxes about the history and development of the agency and contributions to professional associations (personal correspondence –letters-)

Times when it can be accessed

Monday to Friday: 9.00 - 14.30 and 16.00 - 19.00

(Summer: Monday to Friday, from 8.30 to 15.00)

Costs (Entrance charge, search fee, etc)

None

Are researchers encouraged to access it? Do they need letters of introduction?

Yes (See: “any other information”)

Are any parts of the archive restricted (e.g. not accessible until a specific date)

No

Any other information?

Archival material is mainly in Spanish, but also in English and French (personal correspondence and relationships with international association such as IPRA).

Researchers must:

1. Submit a request for consultation form (available at: <http://www.unav.edu/web/archivo-general/solicitud-de-consulta-del-fondo>) to which a response will be given almost immediately and then arrange specific consultation dates.
2. Submit a box consultation form (available at: <http://www.unav.edu/web/archivo-general/formulario-de-peticion-de-cajas>), maximum 3 at a time

Researchers are only allowed to have pencils, computers and papers with them. No cameras or the like allowed. Copies of records are available at a given cost (<http://www.unav.edu/web/archivo-general/atencion-al-usuario>)

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Melike Aktas Yamanoglu

B. Pinar Ozdemir

Country

Turkey

Your contact details

Ankara University Faculty of Communication, Ankara 06590 Turkey

Email: aktas@media.ankara.edu.tr, pozdemir@ankara.edu.tr

Name of Archive

Ankara University Faculty of Communication Library

Owner of the Archive

Ankara University Faculty of Communication

Address & Contact Details:

- Ankara University Faculty of Communication, Ankara 06590 Turkey
- Email:
- Website: <http://www.ilef.ankara.edu.tr/>

Description of Contents

Since Ankara University is the first institution giving public relations higher education in Turkey, the library of Communication Faculty holds first educational materials, congress and seminar publications and books in Turkish since 1960s. Besides it also has the catalogue of Public Relations thesis completed in the institution.

Noteworthy Files or Resources

Halkla İlişkiler Birinci Semineri 5-13 Aralık 1966 (First Public Relations Seminar 5-13 December 1966): The first public relations training seminar given to the public sector professionals in Turkey. The material includes speeches, working group reports and summary of the seminar.

Halkla İlişkiler Ders Notları, James Orrick, 1967 (Türkçeye çeviren Oguz Onaran): Public Relations Course Notes, James Orrick, 1967 (translated into Turkish by Oguz Onaran) - One of the first course material used in the public relations education in Turkey.

Times when it can be accessed

Mon-Friday 9:00-17:30

Costs (Entrance charge, search fee, etc)

No

Are researchers encouraged to access it? Do they need letters of introduction?

Yes

Are any parts of the archive restricted (e.g. not accessible until a specific date?)

No

Any Other Information

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Tom Watson

Country

United Kingdom

Your contact details

The Media School, Bournemouth University, Poole, Dorset BH12 5BB, UK

Name of Archive – History of Advertising Trust (HAT): Chartered Institute of Public Relations (CIPR)

Owner of the Archive - CIPR

Address & Contact Details: History of Advertising Trust,

- 12 Raveningham Centre, Raveningham, Norwich, NR14 6NU, UK
- Tel: 01508 548623
- Email: enquiries@hatads.org.uk
- Website: <http://www.hatads.org.uk/collections/professional-bodies/61/Chartered-Institute-of-Public-Relations-CIPR>

Description of Contents

An extensive collection of CIPR papers comprising: constitution and incorporation; minutes of AGMs and committees, finance, functions and dinners, conferences and seminars; publicity including IPR Awards, press releases and photographs; IPR journals and newsletters; other papers and correspondence.

Noteworthy Files or Resources

This is the largest PR archive in the UK and dates back to the early post-WWII when IPR (now CIPR) was formed).

Times when it can be accessed

Visits by researchers to HAT are by appointment: <http://www.hatads.org.uk/researchers/planning-a-visit.aspx>

Costs (Entrance charge, search fee, etc):

No, but there are fees for copying of material

Are researchers encouraged to access it? Do they need letters of introduction?

Yes; Contact Phil Morgan at CIPR (philm@cipr.co.uk) to seek approval to investigate the archive.

Are any parts of the archive restricted (e.g. not accessible until a specific date)

Some may be restricted; contact with CIPR is recommended, especially for files that deal with disciplinary matters.

Any Other Information

HAT is in the eastern county of Norfolk, and north of London
http://www.hatads.org.uk/documents/Research/HAT_visits.pdf

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Tom Watson

Country

United Kingdom

Your contact details

The Media School, Bournemouth University,
Poole, BH12 5BB, UK

Email: twatson@bournemouth.ac.uk or prhistory@bournemouth.ac.uk

Name/Title of Archive

International Public Relation Association archive (1953-2002)

Owner of the Archive - Bournemouth University

- Address & Contact Details: The Media School, Weymouth House (W425), Bournemouth University, Poole BH12 5BB, UK
- Email: twatson@bournemouth.ac.uk or prhistory@bournemouth.ac.uk
- Website: <http://microsites.bournemouth.ac.uk/historyofpr/ipra-archive/>

Description of Contents

The archive of the International Public Relations Association (IPRA) was acquired by Bournemouth University in early 2011. It contains papers, newsletters, books and photographs from 1953 to the early 2000s. Summaries have been made of the Executive Minutes and Agendas, Conferences and Meetings correspondence, and Congresses correspondence. Also other elements of the archive, such as IPRA publications and contemporary PR books are listed. The summary of the archive is available in a PDF file on the historyofpr.com website.

Noteworthy Files or Resources

Files of the meetings when IPRA was formed in the 1950s; Extensive photo files

Times when it can be accessed

By appointment with Prof Watson

Costs (Entrance charge, search fee, etc)

Nil

Are researchers encouraged to access it? Do they need letters of introduction?

Yes; Contact in advance is welcomed

Are any parts of the archive restricted (e.g. not accessible until a specific date)

No

Any Other Information

EUROPEAN PUBLIC RELATIONS HISTORY NETWORK

Request for Information on Public Relations Archives

Reporter(s)

Tom Watson

Country

United Kingdom

Your contact details

The Media School, Bournemouth University,
Poole, BH12 5BB, UK

Email: twatson@bournemouth.ac.uk or prhistory@bournemouth.ac.uk

Name/Title of Archive

Special Collection of historic advertising and PR books

Owner of the Archive - Bournemouth University

- Address & Contact Details: Ian Marsland, Subject Librarian, Sir Michael Cobham Library, Bournemouth University, Poole BH12 5BB, UK
- Email: imarsland@bournemouth.ac.uk
- Website: <http://www.bournemouth.ac.uk/library/using-the-library/history-pr-advertising.html>

Description of Contents

99 seminal texts in Public Relations and Advertising 1920-1980 held in the Special Collection Room

Noteworthy Files or Resources

Early texts from Bernays, Lee, and pre WW2 writers.

Times when it can be accessed

During main Library hours from 9am to 5pm weekdays, when the Subject Librarian is available.

Costs (Entrance charge, search fee, etc)

Nil

Are researchers encouraged to access it? Do they need letters of introduction?

Yes; Contact with Ian Marsland, Subject Librarian is needed. Letters of Introduction are welcomed.

Are any parts of the archive restricted (e.g. not accessible until a specific date)?

Yes, books cannot be removed from the Special Collection area, although inter-Library Loans can be requested.