

迎春接福

**Celebrate Chinese New Year
and Global BUzz China**

Welcome

Dr Lucy Lu

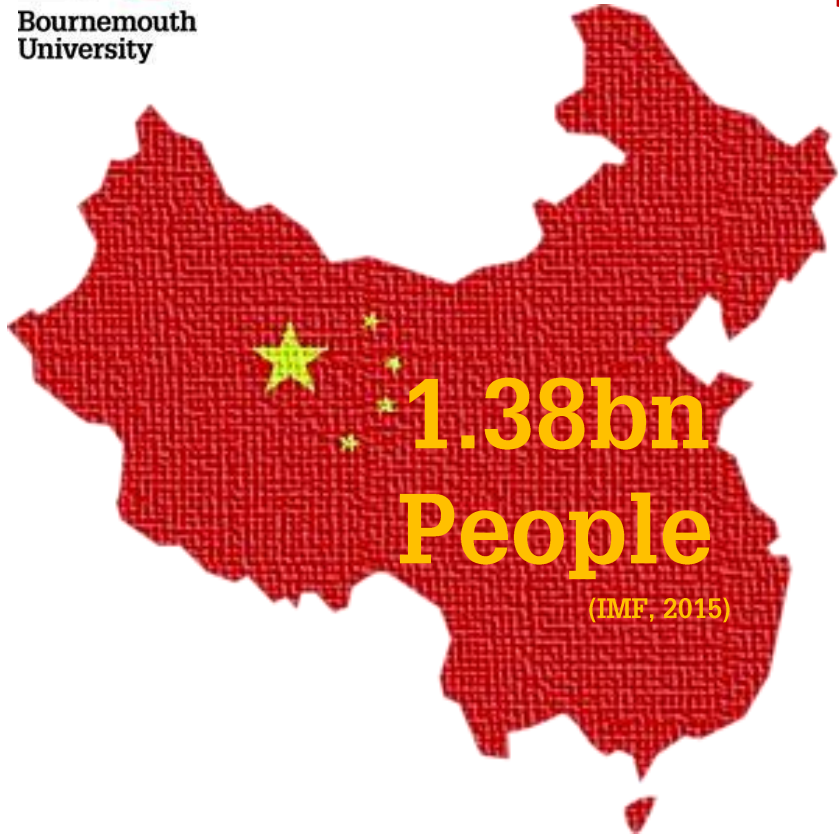
Associate Dean (Global Engagement),
Faculty of Management

Dr Sonal Minocha
Pro Vice-Chancellor (Global Engagement)

Today is about creating a BUzz by...

- ★ Celebrating the Chinese New Year
- ★ Hearing about innovation in China from our guest speaker
- ★ Showcasing BU's engagements with China through a sample of staff research
- ★ Hearing about the commercial opportunities and challenges that exist in China
- ★ Hearing about student experiences from those that have visited China and those from China studying at BU

Why China?



Just under
19% of
the world's
population



“a global comprehensive strategic partnership for the 21st century.”

£30bn
investment in
the UK



4,000
new UK jobs
by 2025

The role of HE



(ICEF Monitor,
2014)



(ICEF Monitor,
2014)



(HESA, 2015)

At BU....



12 current or emerging
academic partnerships in China

(BU's Partnership database)

204 students from China
were enrolled full-time at BU in
2014/15



(Academic Business Intelligence Report April
2015)

BU has been, and continues to be, engaged in research and collaborative work across China...

We have a fantastic line up of speakers and guests to find out more and to join the BUzz.

**Thank you
for joining us
today**