



Workshop 2015,

Coventry University



Mobility = Employability



Workshop 2015,

Coventry University



Student mobility on the rise: Key facts and figures



Student mobility and its impact on employability



Erasmus + as an example of how mobility = employability



Mobility and employability: Challenges and opportunities for the sector

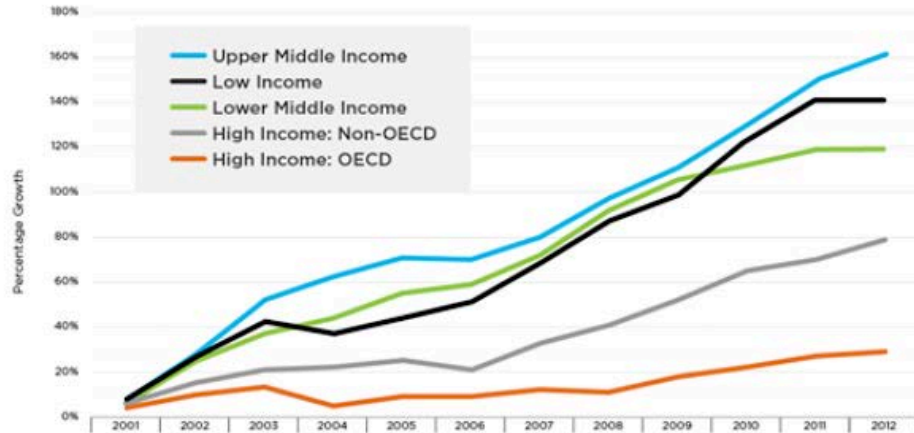


Some examples from across the sector

Student mobility on the rise: Key facts and figures

5 million internationally mobile students (ICEF Monitor, 2014)

Outbound Mobile Student Growth by Income Classification (Baseline Year = 2000)



2012 Growth Compared to 2000

161%	141%	119%	79%	29%
Upper-Middle-Income	Low-Income	Lower-Middle-Income	High-Income: Non-OECD	High-Income: OECD

Source: WES Analysis Based On Data From World Bank "Outbound Mobile Students by Income Classification, Tertiary Education", <http://databank.worldbank.org/>

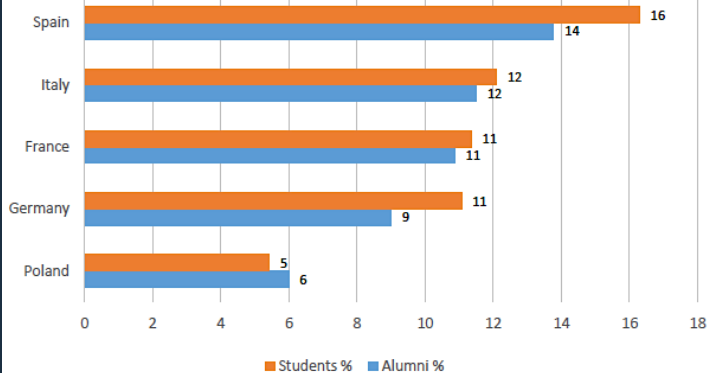
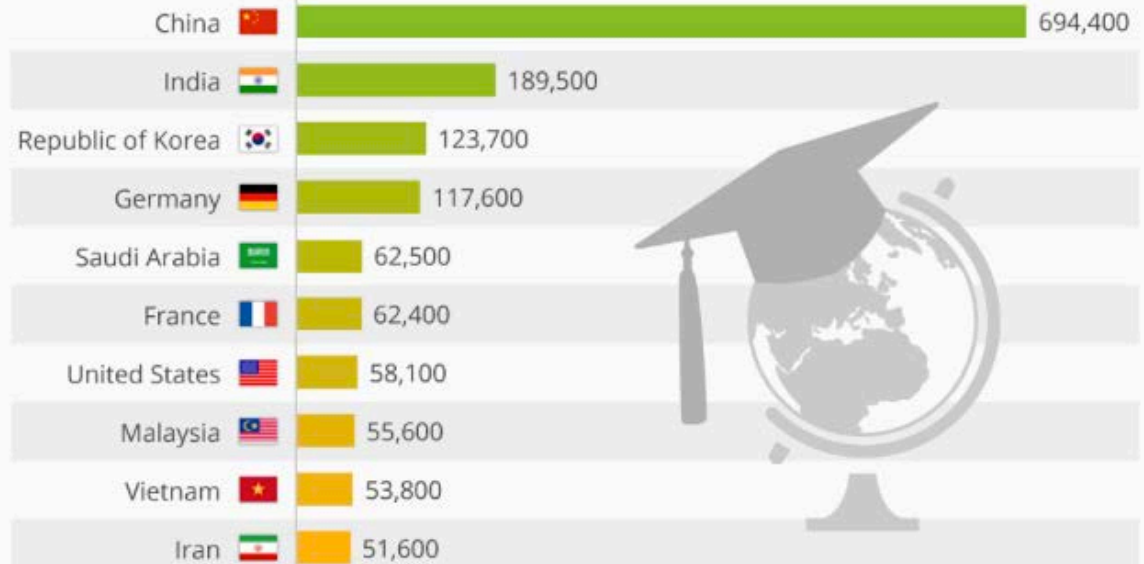
World Education Services, 2011 International Student Mobility Trends 2010: An Economic Perspective, wes.org/IAS



Recent student mobility trends

Student mobility on the rise: Key facts and figures

Top 10
countries in the
world for sending
students abroad
(Forbes Statista,
2015)



Top 5
countries in
Europe for
sending students
abroad
(EC, 2014)

Student mobility and its impact on employability

92%

of employers are looking for skills & traits boosted by spending time overseas (EC, 2014)

80%

of HEIs want to increase mobility opportunities for students (K2, 2014)

5.4%

of mobile students were unemployed compared to 6.7 for non-mobile (Int'l Unit, 2015)











A number of recent studies suggest that mobility leads to improved employability:

- *Gone International: Mobile Students and Their Outcomes (2015)*
- *Academic perspectives on the outcomes of outward student mobility (2015)*
- *The Employability Value of International Higher Education (2014)*
- *Erasmus Impact Study (2014)*

Student mobility and its impact on employability



10 GREAT Reasons to Study Abroad

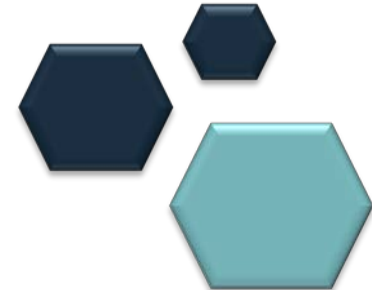
1 Expand your worldview 	2 Enhance your career opportunities 
3 Learn another language 	4 Experience another culture first-hand 
5 Make new friends from around the world 	6 Strengthen communication team-building & adaptability skills 
7 Gain invaluable experience 	8 Discover new things about your own culture 
9 Boost your confidence & independence 	10 Travel 

Generation Study Abroad
At Opening Minds to the World!

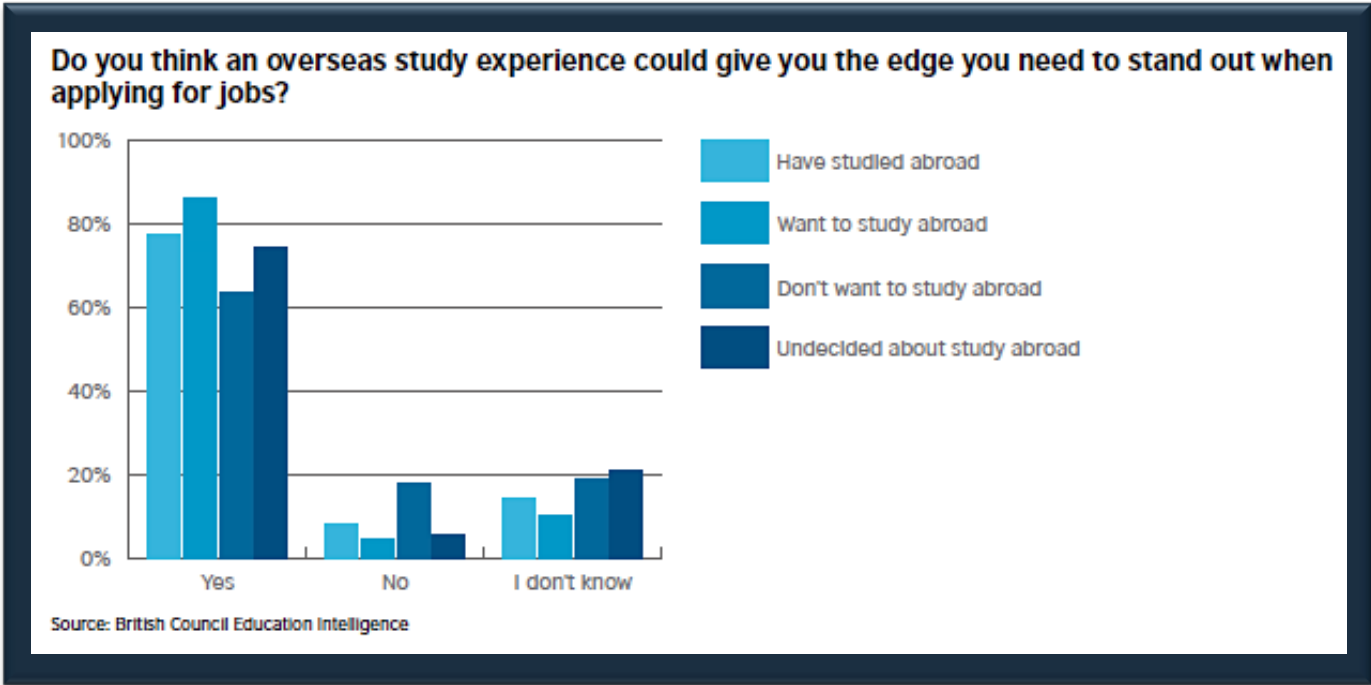
Connect: #generationstudyabroad
generationstudyabroad.org

INSTITUTE OF INTERNATIONAL EDUCATION

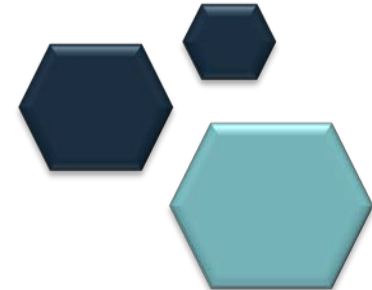
Student mobility and its impact on employability



76%
of students believe mobility gives them the edge when applying for jobs
(British Council, 2015)



Student mobility and its impact on employability



64%
of employers think
int'l experience is
key for recruit-
ment (EC, 2014)



Erasmus + as an example of how mobility = employability

33%

of mobile students
are likely to land a
job with their host
company
(EC, 2014)

The *Erasmus Impact Study* from September 2014 explored the impact of the EU's Erasmus student exchange programme on skills development and boosting the employability prospects of students:

- They compete much better in the job market
- They are half as likely to experience long-term unemployment
- 5 years after graduating their unemployment rate is 23% lower than non-mobile graduates
- 33% are likely to be offered a job with the host company upon graduation
- 10% are likely to start their own company

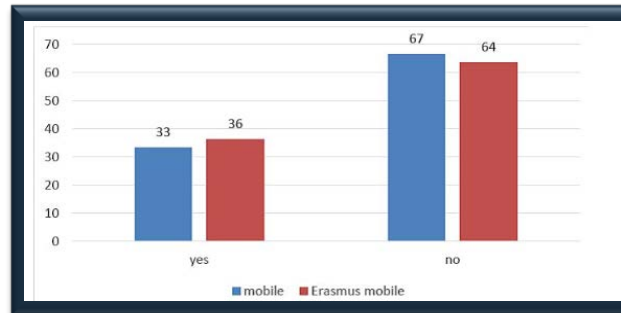
Student mobility and employability: The Erasmus Impact Study

Erasmus + as an example of how mobility = employability

Mobility provides more opportunities to grow!

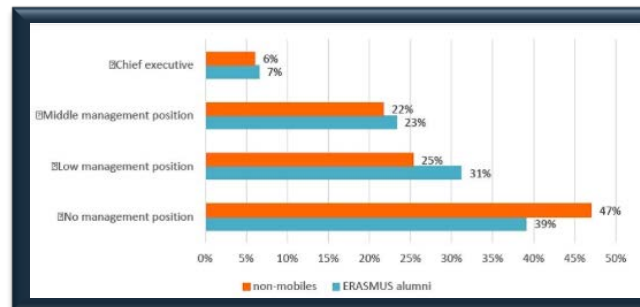
1

Mobile students can get a job through placement abroad



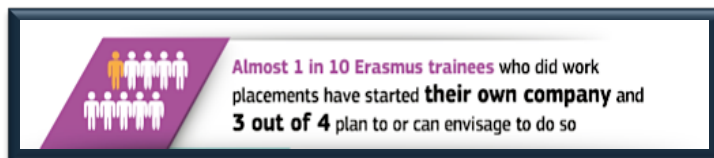
2

Mobile students are more successful in climbing the career ladder



3

Mobile students are more likely to become entrepreneurs



Despite the no of benefits, UK HE outward mobility is low!

?

Mobility and Employability: Challenges and Opportunities for the Sector

Total UK HE Outward Mobility Figures are Below Average

4.5%

of students in UK HE have been involved in mobility programmes
(Int'l Unit, 2015)

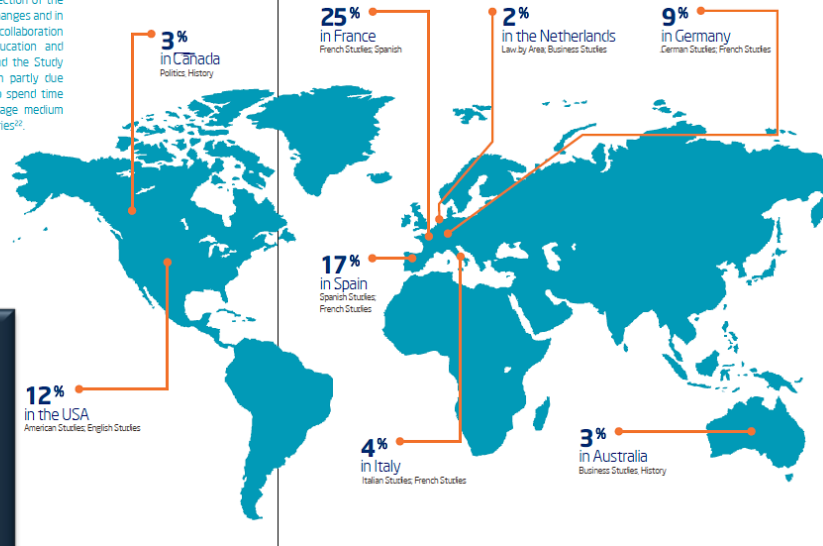
2. Where do they go?

Mobile students are taking advantage of opportunities in Europe, and the rest of the world. This is a reflection of the growth in institution-to-institution student exchanges and in programmes run by third party organisations in collaboration with institutions (for example, UK India Education and Research Initiative's Study India programme and the Study China programme). This growth has also been partly due to an increase in opportunities for students to spend time in Anglophone countries and in English language medium courses in institutions in non-Anglophone countries¹².

Worldwide breakdown- the global picture

70% of mobilities took place in Europe¹³, (around 7,750) versus 30% in countries beyond Europe, (around 3,340). These proportions were similar for students from disadvantaged backgrounds, 750 of whom participated in mobility opportunities in Europe while 310 went further afield.

Three-quarters of mobilities from UK-domiciled students took place in just 8 countries, with two-thirds taking place in 5 countries between the 2010/11 and 2012/13 academic years. The most popular destinations as well as the most popular subjects studied by mobile students by destination, were:



of mobilities take place in Europe, versus

70%



30%

in countries beyond Europe

UK HE outward mobility is largely European-centric (70%), whereas links with Australasia account for only 3%

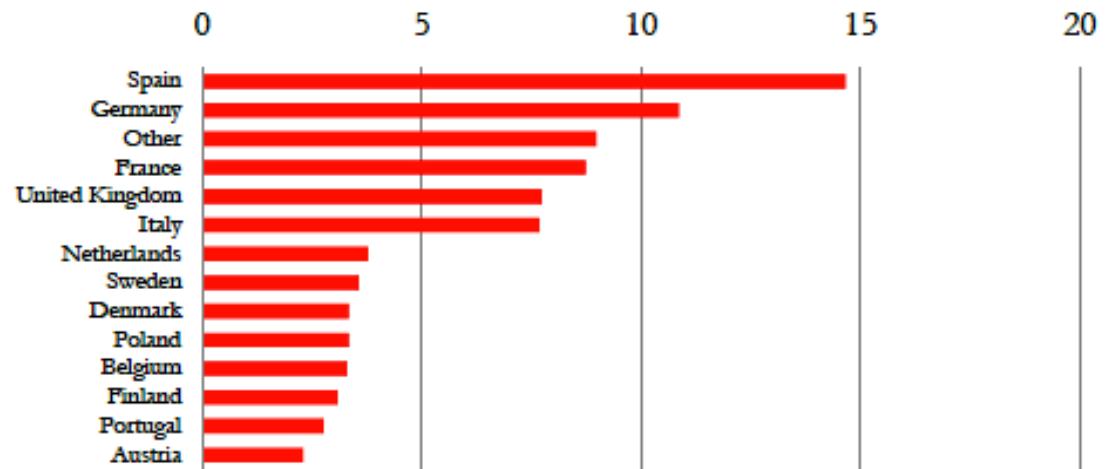
Mobility and Employability: Challenges and Opportunities for the Sector

Erasmus UK HE Outward Mobility Figures are Below Average

only **2%**
of UK HE graduates
in 2012 were
Erasmus students
(EC, 2014)

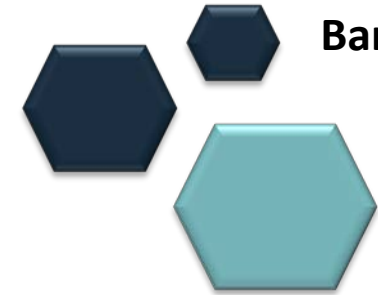
5%
is the average
figure across par-
ticipating countries
in Erasmus (EC, 2014)

UK is in top 5 of the most popular destinations for European students as suggested by the European Commission.



Whilst the UK HE sector's performance in inward mobility through Erasmus is good, there is still more to be done in terms of fully grasping the range of outward mobility opportunities for students...

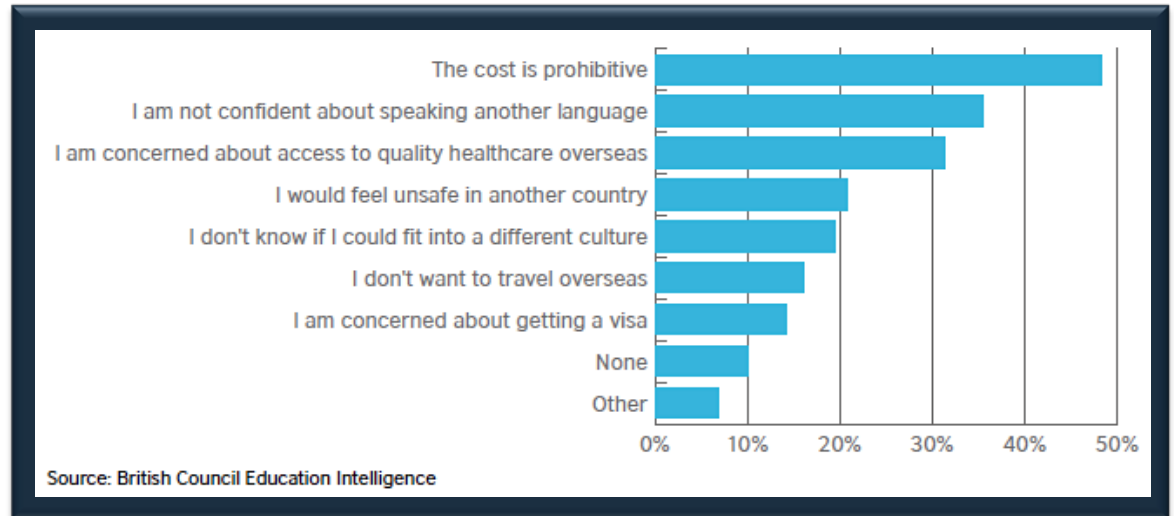
Barriers to Mobility through the Perspective of Students in UK HE



48%
High cost
(British Council, 2015)

36%
Language skills needed
(British Council, 2015)

19%
Culture
(British Council, 2015)



Some of the Factors that Could Encourage Mobility of Students in UK HE

71%

Help with funding

(British Council, 2015)

40%

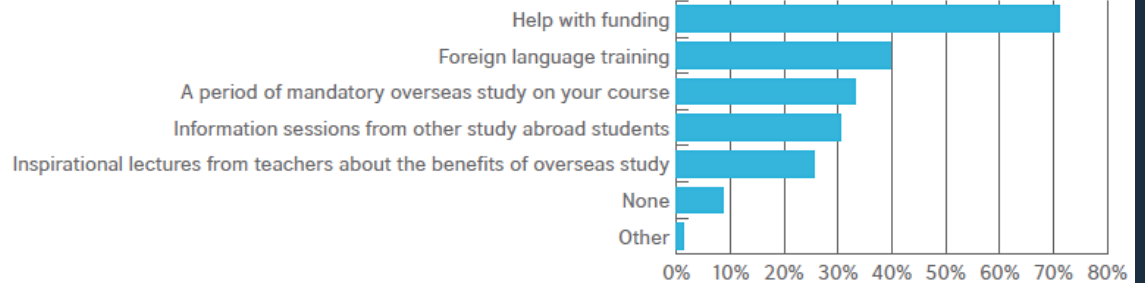
Language training

(British Council, 2015)

33%

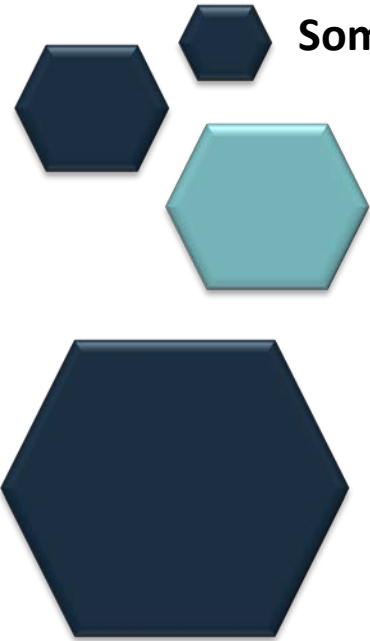
Mandatory mobility

(British Council, 2015)



Source: British Council Education Intelligence

Some Examples from Across the UK HE Sector

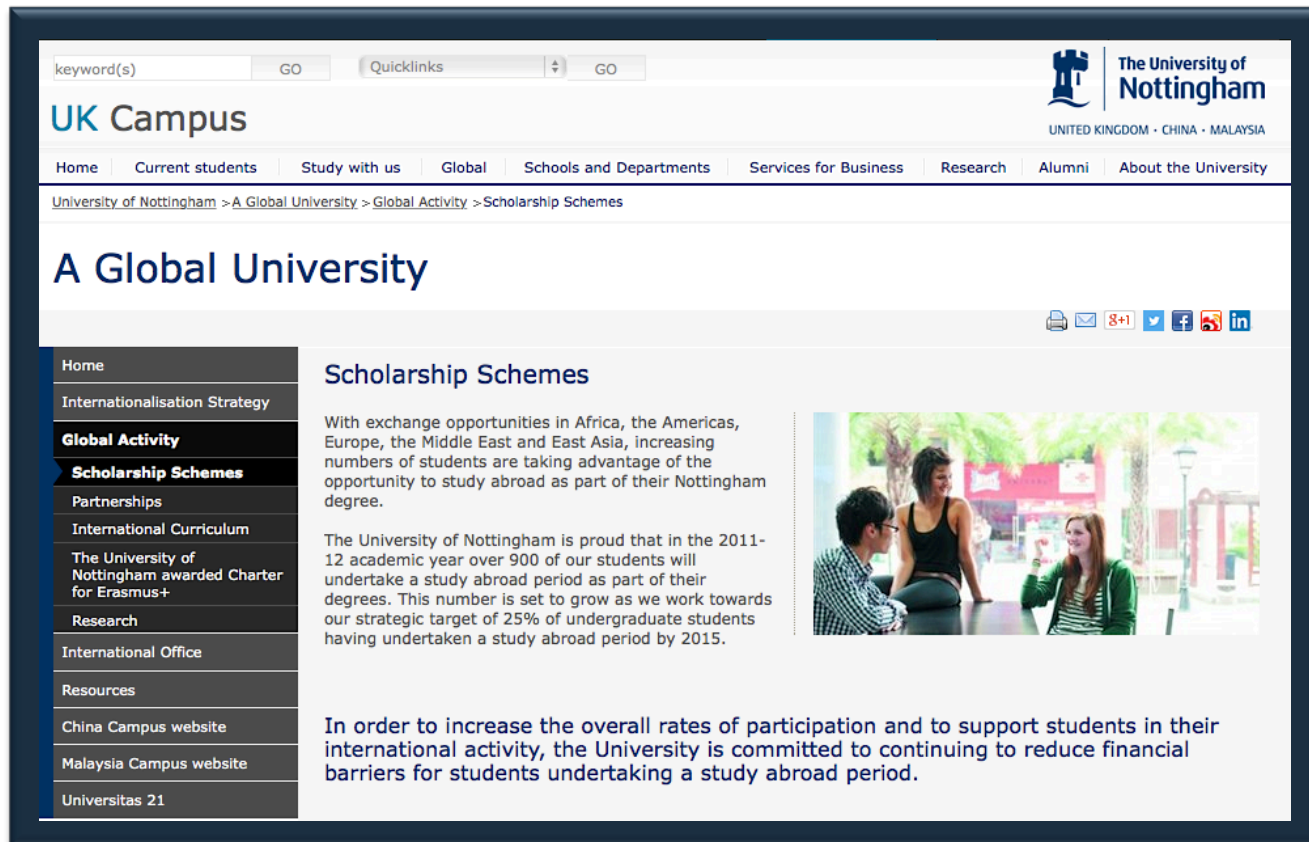


How can we tackle
these barriers?

The University of Nottingham: Funding Mobility Opportunities

80%
of Uni
Nottingham
students receive
funding to cover
mobility abroad

Uni Nottingham
provides a range
of mobility
scholarship
schemes

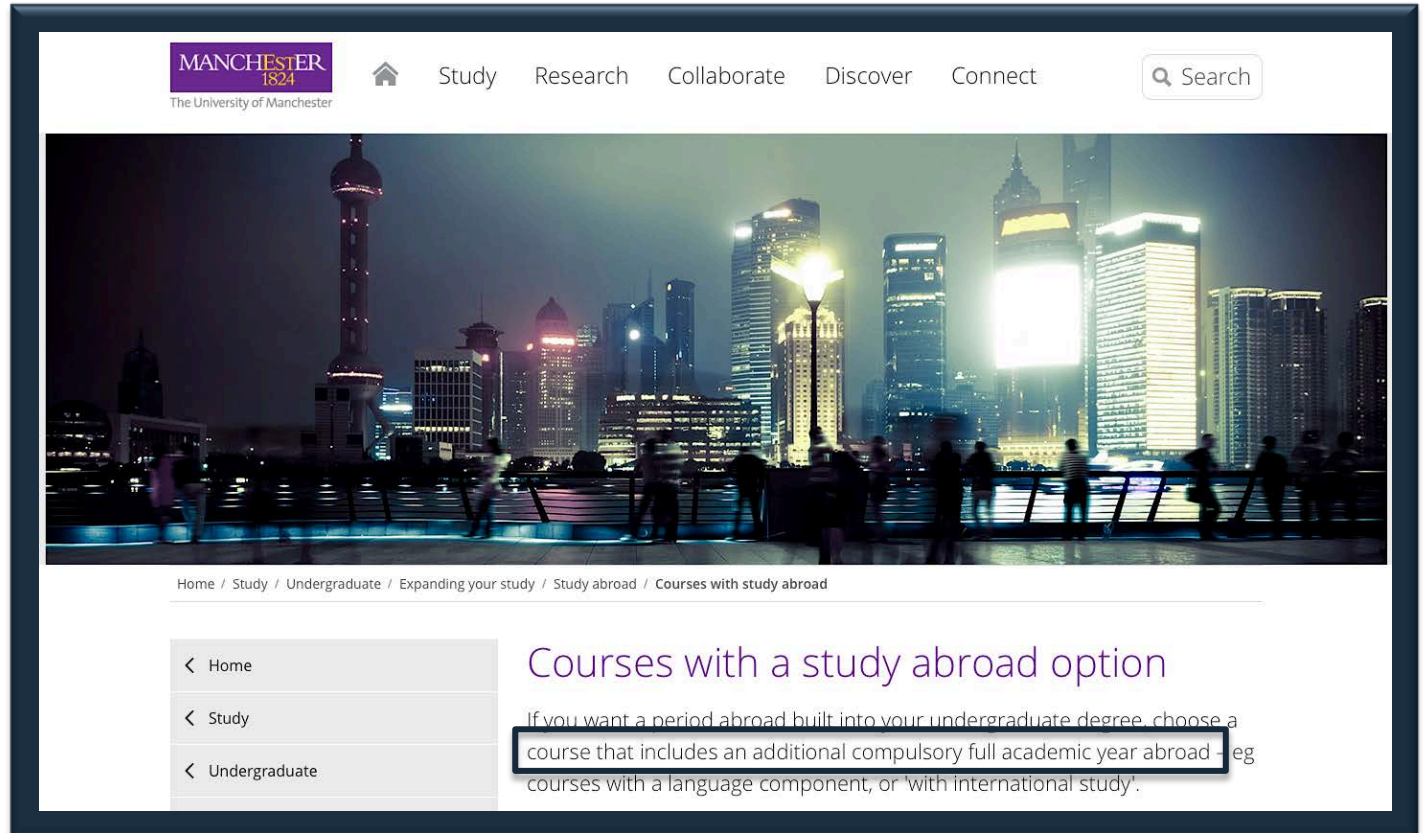


The screenshot shows the University of Nottingham website. At the top, there is a search bar with the text "keyword(s)" and "GO", and a "Quicklinks" dropdown menu. The main header features the University of Nottingham logo and the text "The University of Nottingham" with "UNITED KINGDOM · CHINA · MALAYSIA" below it. A navigation menu includes links for "Home", "Current students", "Study with us", "Global", "Schools and Departments", "Services for Business", "Research", "Alumni", and "About the University". Below the navigation menu, there is a breadcrumb trail: "University of Nottingham > A Global University > Global Activity > Scholarship Schemes". The main content area is titled "A Global University" and "Scholarship Schemes". The "Scholarship Schemes" section includes a paragraph: "With exchange opportunities in Africa, the Americas, Europe, the Middle East and East Asia, increasing numbers of students are taking advantage of the opportunity to study abroad as part of their Nottingham degree." Below this is another paragraph: "The University of Nottingham is proud that in the 2011-12 academic year over 900 of our students will undertake a study abroad period as part of their degrees. This number is set to grow as we work towards our strategic target of 25% of undergraduate students having undertaken a study abroad period by 2015." To the right of this text is a photograph of three students sitting around a table, engaged in conversation. At the bottom of the page, there is a call to action: "In order to increase the overall rates of participation and to support students in their international activity, the University is committed to continuing to reduce financial barriers for students undertaking a study abroad period." A sidebar on the left contains a list of links: "Home", "Internationalisation Strategy", "Global Activity" (with "Scholarship Schemes" highlighted), "Partnerships", "International Curriculum", "The University of Nottingham awarded Charter for Erasmus+", "Research", "International Office", "Resources", "China Campus website", "Malaysia Campus website", and "Universitas 21".

University of Manchester: Compulsory Academic Year Abroad

100+

UG and PG programmes with a compulsory academic year abroad

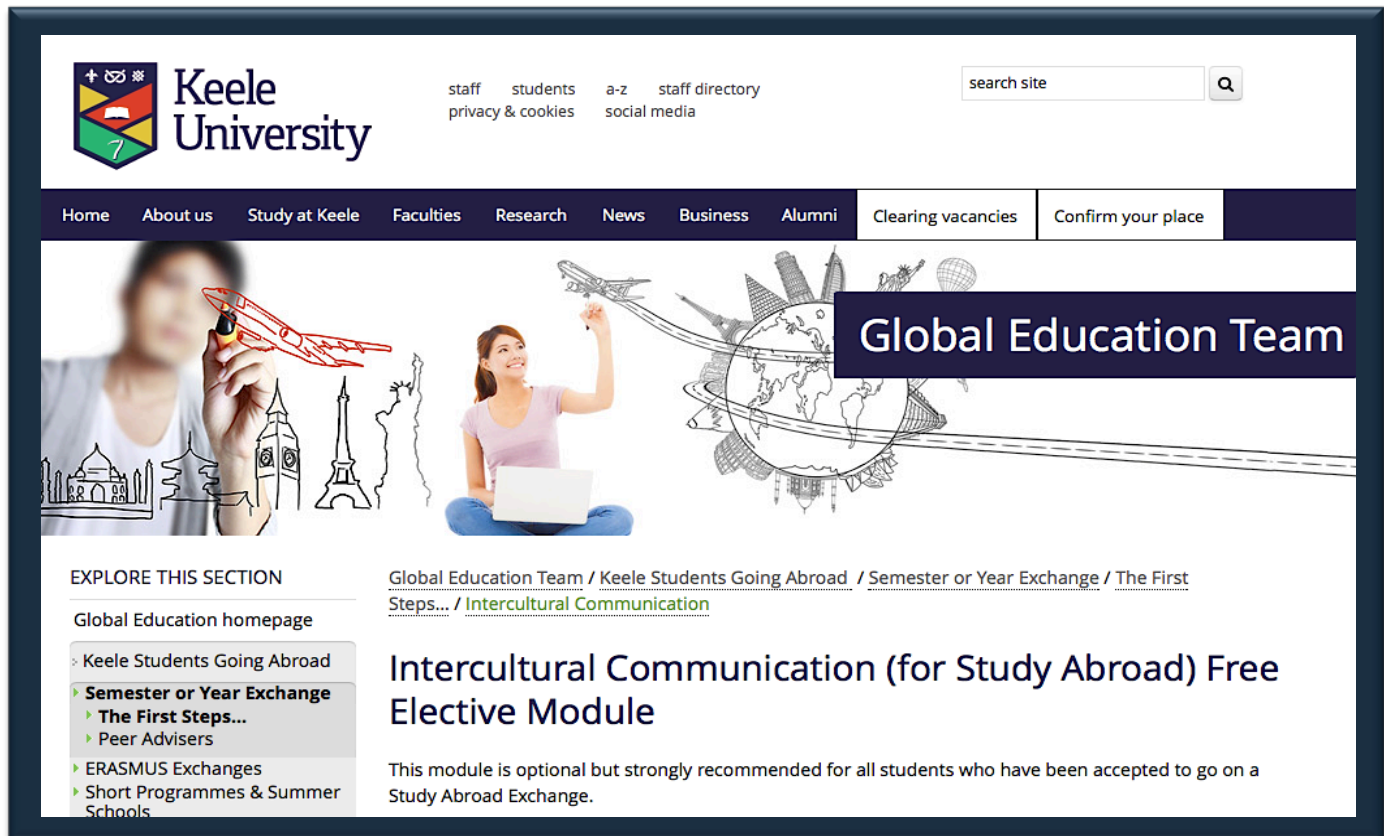


The screenshot shows the University of Manchester website. At the top, there is a navigation bar with the university logo (MANCHESTER 1824 The University of Manchester), a home icon, and links for Study, Research, Collaborate, Discover, and Connect. A search bar is located on the right. Below the navigation bar is a large image of a city skyline at night, featuring the Oriental Pearl Tower. Below the image is a breadcrumb trail: Home / Study / Undergraduate / Expanding your study / Study abroad / Courses with study abroad. On the left side, there is a vertical navigation menu with links for Home, Study, and Undergraduate. The main content area has the heading 'Courses with a study abroad option' and a paragraph: 'If you want a period abroad built into your undergraduate degree, choose a course that includes an additional compulsory full academic year abroad - eg courses with a language component, or 'with international study'.'

Some Examples from across the Sector: Cross-cultural understanding

Keele University: Cross-culture Module for Study Abroad

The module improves the cultural awareness of students on mobility programmes



Keele University

staff students a-z staff directory
privacy & cookies social media

search site

Home About us Study at Keele Faculties Research News Business Alumni Clearing vacancies Confirm your place

Global Education Team

EXPLORE THIS SECTION

Global Education homepage

- › Keele Students Going Abroad
 - ▶ **Semester or Year Exchange**
 - ▶ **The First Steps...**
 - ▶ Peer Advisers
 - ▶ ERASMUS Exchanges
 - ▶ Short Programmes & Summer Schools

[Global Education Team](#) / [Keele Students Going Abroad](#) / [Semester or Year Exchange](#) / [The First Steps...](#) / [Intercultural Communication](#)

Intercultural Communication (for Study Abroad) Free Elective Module

This module is optional but strongly recommended for all students who have been accepted to go on a Study Abroad Exchange.

#BUBGlobal: 2015 Figures and 2018 Ambitions

2%

of our students
are mobile as
per 2015
figures

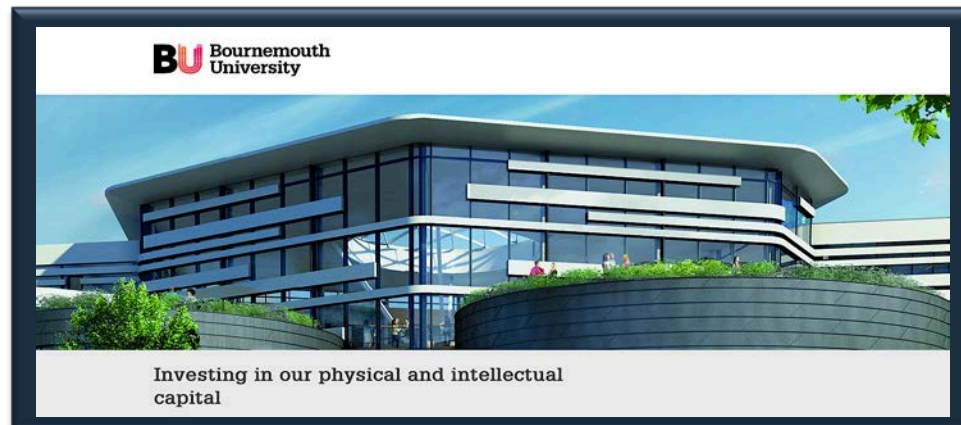
20%

of our students
to be mobile as
per our 2018
ambitions

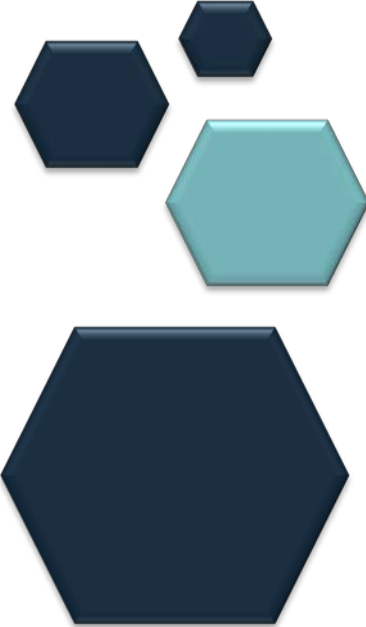
Provision of Global Horizons Fund-an investment fund to encourage student mobility

Staff Mobility and Networking Fund (SMN)-an investment fund to encourage staff mobility

£3 million invested through BU's Fusion Investment Fund annually to support innovative projects



Towards Shaping #GlobalTalent at @GlobalBU




Mobility is at the heart of shaping in all our students future Global Talent.



We have only just started - Coventry remains an aspiration..!!



Workshop 2015, Coventry University



@GlobalBU



Thank you!