

The Leverhulme Programme Team

Mohamed Amal

Leverhulme Visiting Professor

Professor of International
Economics & International Business
University of Blumenau
(FURB/Brazil)

With over two decades of academic experience across the Americas and Europe, Professor Amal is a leading voice in international economics and foreign direct investment.

Suelen Carls

Senior Lecturer in Intellectual Property Law at Bournemouth University (BU)
Law Professor at University of Marília (Unimar/Brazil)
IP Expert at World Intellectual Property Organization (WIPO) Academy

Join Us Across the Series

This three-part programme invites you to explore the economic, legal, and strategic issues shaping Latin America's place in the world.

- **Lectures** offer essential insights and regional perspectives.
- **Seminars** invite lively exchange on diplomacy and global partnerships.
- The **Research Methods Workshop** equips you with practical tools to investigate how IP strategies, trade, and investment connect.

Together, these sessions are designed to spark ideas and build connections across disciplines and perspectives.

Fusion Building, F304.

The programme concludes with a special presentation session in January 2026, where participants share their work and receive feedback from an expert panel.

Leverhulme Programme on Intellectual Property & International Business

With
Prof. Mohamed Amal &
Dr Suelen Carls



REGISTRATION



LECTURE & SEMINAR SERIES

Lecture #1

Economic & Business Scene in Latin America

Explore key trade and investment trends shaping Latin America's role in the global economy.

Lecture #2

International Business in Latin America

Understand how multinationals and local firms use IP to grow and compete across borders

Lecture #3

Regional Integration, Trade Agreements & Intellectual Property

Learn how regional trade blocs like Mercosur impact IP, law, and investment strategy.

**October 14, 15 & 16
12.30–14.00**

Seminar #1

Latin America & the US: Building Sustainable Strategic Alliances

Explore how US–Latin America relations shape IP strategies and regional cooperation.

Seminar #2

Latin America and the European Union: A Strategic Partnership

Understand how trade and regulatory ties with the EU drive innovation and development.

Seminar #3

Latin America and the UK: How to Build a Strategic Partnership?

Compare pre- and post-Brexit dynamics and explore new paths for strategic collaboration.

**November 10, 12 & 14
11:30–13:00**

WORKSHOP ON RESEARCH METHODS

Modelling IP Strategies,
FDI & Trade Agreements

Session #1: Theoretical Foundations – IP, trade, and international law

Session #2: Quantitative Modelling – Using data on FDI, MNCs & IP

Session #3: Qualitative Case Studies – Latin American firms in the US & EU

Special Session: Attendees's presentations with Q&A and comments by Special Guest Panel.

**December 2, 3 & 4
12.30–14.00
January 13
9.00–12.00**