



**Centre for Intellectual Property  
Policy & Management  
([www.cippm.org.uk](http://www.cippm.org.uk))  
7th Annual Symposium**

**3 December 2007**

**Student Centre Hall  
Talbot Campus**

## **Programme**

**10:30 COFFEE and WELCOME** (Prof. Chris Brady, Dean, Business School)

**THEMED MORNING: THE ECONOMICS OF COPYRIGHT COLLECTING SOCIETIES**

(Chair: Prof. Martin Kretschmer, CIPPM)

**11:00 - 11:45 KEY NOTE ADDRESS**

Prof. Ruth Towse (Professor of the Economics of the Creative Industries, Erasmus University Rotterdam & Bournemouth University):

“Regulating Copyright Collecting Societies”

**12:00 - 13:00 PANEL DISCUSSION**

Peter Jenner (Music Managers' Forum): “Payments for online content: Current political context”

Maria M Frabboni (Queen Mary, University of London): “The nature and structure of transactions in the digital world: Economic perspectives”

Dr Friedemann Kawohl (CIPPM): “A ‘Hobson's choice’ for Authors? Historical perspectives”

**13:00 - 14:00 BUFFET LUNCH** to be served in the Student Centre Hall

**14:00 - 15:30 CIPPM POSTERS** (current research projects)

Dr Howard Davis (human rights aspects of copyright); Prof. Philip Hardwick & Martin Kretschmer (authors' earnings); Ewa Hartman (geographical indications); Trefor McElroy (valuing IP); Sam-Sup Moon (overlap of trade mark and design rights); Sukhpreet Singh (television format rights); Simon Stokes (Blake Laphorn Tarlo Lyons: droit de suite); Lingling Wei (ambush marketing); Sally Weston (3D computer aided design)

**RUTH SOETENDORP: A CELEBRATION**

(Chair: Anthony Murphy LVO OBE,  
Director Strategy, Services and the Olympics  
Department for Business, Enterprise and Regulatory Reform)

**15:30 - 16:00**

Prof. Ruth Soetendorp (CIPPM) & Prof. Jim Roach (School of Design, Computing & Engineering):

“The IP and engineering project: Integrating intellectual property across the disciplines”

**16:00 – 16:30 TEA**

[Reflections on 30 Years at Bournemouth University, details TBA]

**16:30 CLOSE** (Prof. Nick Grief, Head, Dept. of Law)

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**ADDITIONAL INFORMATION:**

Please go to this website to plan your journey to Bournemouth University:

[http://www.bournemouth.ac.uk/about/transport\\_and\\_maps/getting\\_to\\_bournemouth\\_university.html](http://www.bournemouth.ac.uk/about/transport_and_maps/getting_to_bournemouth_university.html)

If you require parking or have any other special requirements, please make these known when booking.

Please contact Emily Cieciura [ecieciur@bournemouth.ac.uk](mailto:ecieciur@bournemouth.ac.uk) or 01202 965197 to reserve your place.